



Colleges Can “Crack the Code on Crowdfunding” with Free Webinar from KDG

KDG's higher education crowdfunding experts will be offering a free webinar that highlights the secrets behind a successful giving campaign.

ALLENTOWN, PA, UNITED STATES, September 4, 2018 /EINPresswire.com/ -- For colleges and universities wanting to learn the tricks behind a record-breaking giving campaign, the [higher education crowdfunding](#) experts at KDG are hosting an exclusive webinar with insights and secrets to crowdfunding success.



KDG is presenting a brand new webinar on higher ed crowdfunding.

The webinar, entitled “Cracking the Code on Crowdfunding,” will last 20 minutes and will walk viewers through the day of giving planning process, from picking a theme to planning the marketing to encouraging donors young and old to give.

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Kyle David, CEO

“This webinar is the product of over 17 years experience in the higher education landscape,” says Kyle David, CEO of KDG. David will be hosting the webinar. “These tips come straight from our CASE Award-winning team.”

The webinar will also cover how to engage new donors, how to encourage small donations, how to excite dormant alumni, how to garner social media support, and how to

create an offline experience that corresponds with your online campaign. The webinar will also feature exclusive videos and images of award-winning crowdfunding campaigns in action.

This webinar will be the first of three KDG releases on higher education crowdfunding.

Several spaces still remain for the webinar. To register, visit <https://events.genndi.com/register/818182175026319944/8b431b3a32>

About KDG: KDG has been a leading provider of higher ed web design, [custom software development](#) for businesses, and [small business IT support](#) for over 17 years. KDG has developed a reputation for being able to see and respond proactively to changing markets. Learn more at <https://kyledavidgroup.com/>.

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