



Global Portable Generator Market 2018 Industry Analysis, Size, Share, Growth, Trends, Segmentation & Forecast till 2025

WiseGuyReports.com adds "Portable Generator Market 2018 Global Analysis, Growth, Opportunities Research Report Forecasting to 2025" reports to its database.

PUNE, INDIA, February 8, 2018 /EINPresswire.com/ -- [Portable Generator Market:](#)

Executive Summary

Global Portable Generator Market industry valued approximately USD 1.80 billion in 2016 is anticipated to grow with a healthy growth rate of more than 3.7% over the forecast period 2017-2025. The major factors driving the growth is rising need for Portable Generator worldwide, increased adoption of energy storage technologies.

The objective of the study is to define market sizes of different segments & countries in previous years and to forecast the values to the next eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry with respect to each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as drivers & restraining factors which will define the future growth of the market. Additionally, it will also incorporate the opportunities available in micro markets for stakeholders to invest, detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

Application:

Emergency
Prime/Continuous

End-User:

Residential
Commercial
Industrial

Fuel:

Gasoline
Diesel
Natural Gas
Others

Power Rating:

Less than 5kW
5-10kW
Above 10kW

Furthermore, the years considered for the study are as follows:

Historical year – 2015
Base year – 2016
Forecast period – 2017 to 2025

Some of the key manufacturers involved in the market are Kubota, Caterpillar, Siemens, Yamaha, Honda, Honeywell, Company Benchmarking, Briggs & Stratton, Kohler, Atlas Copco, Wacker Neuson and Champion. Acquisitions and effective mergers are some of the strategies adopted by the key manufacturers. New product launches and focuses on continuous technology innovations are also strategies adopted by the major players. The companies are also trying to dominate the market by investing in research and development.

Target Audience of the Portable Generator Market Study

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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