

# Office Furniture 2017 India Market Expected to Grow at CAGR 18.98 % and Forecast to 2021

WiseGuyReports.com adds "Office Furniture Market in India 2015-2019" reports to its Database.

PUNE, INDIA, December 6, 2017  
/EINPresswire.com/ --

About [Office Furniture](#)

Indian economy has started to pick up and gather momentum after the global economic recession of 2008-2009. Emergence of e-commerce and establishment of various start-ups in the country have led to the growth of the organized retail market in the country.

Apart from that, the direct sales

approach is paying a lot of dividend to market vendors as the customers still prefer to purchase the products directly from the manufacturers.

Office furniture market is one of the key revenue generators of the overall furniture market in India. It accounted for a 20.45% of market share in 2014. The market is mainly dominated by the unorganized office furniture segment. However, the organized office furniture segment is also growing gradually.

Technavio's analysts forecast the office furniture market in India to grow at a CAGR of 18.98% in revenue generated by the market over the period 2014-2019.

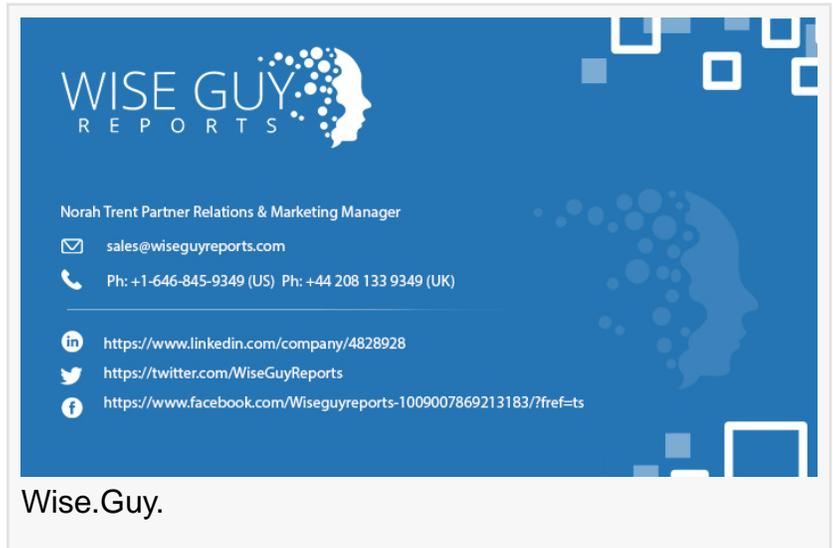
Covered in this Report

This report covers the present scenario and the growth prospects of the office furniture market in India for the period 2015-2019. To calculate the market size, the report considers the revenue generated from the office furniture sales across various regions in India

Technavio's report, Office Furniture Market in India 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Vendors

- Durian
- Featherlite
- Godrej & Boyce Manufacturing
- Stanley
- Zuari Furniture



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## Other Prominent Vendors

- AFC Systems
- Damro Furniture
- Ergo Furniture
- Fab Furnish
- Mebelkart
- Millennium Lifestyle
- Nilkamal
- Omax Office Equipments
- Pepperfry
- Style spa
- Urban Ladder
- Wipro Furniture

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## Market Driver

- Growing construction sector
- For a full, detailed list, view our report

## Market Challenge

- Lack of infrastructure and logistics
- For a full, detailed list, view our report

## Market Trend

- Improved marketing strategies of vendors
- For a full, detailed list, view our report

## Key Questions Answered in this Report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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