

# Twinkies 2017 Global Market Expected to Grow at CAGR 3.30 % and Forecast to 2021

WiseGuyReports.com adds "Global Twinkies Market 2017-2021" reports to its Database.

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/EINPresswire.com/ --

## About [Twinkies](#)

Twinkies are a type of confectionary made of sponge cake with cream filling. James Alexander Dewar invented Twinkies, and the first Twinkie was produced with banana cream filling. Factors like chances of food contamination, government regulations, and the emergence of local brands might limit the growth of the market during the forecast period. The leading players in the market are focusing on mergers and partnerships, and strategizing to expand their market presence. Asia-Pacific (APAC) is expected to be the fastest-growing region in the global packaged food market owing to the growing awareness and increasing adoption of packaged foods.

Technavio's analysts forecast the global twinkies market to grow at a CAGR of 3.30% during the period 2017-2021.

## Covered in this report

The report covers the present scenario and the growth prospects of the global twinkies market for 2017-2021. To calculate the market size, the report considers the sale of Twinkies to individual consumers.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA



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Technavio's report, Global Twinkies Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

#### Key vendors

- Hostess Brands
- Grupo Bimbo
- McKee Foods
- pladis global
- Yamazaki Baking

#### Other prominent vendors

- Aryzta
- B&G Foods
- BreadTalk Group
- Flowers Foods
- REGENT FOOD
- Walmart

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#### Market driver

- Introduction of new products and flavors
- For a full, detailed list, view our report

#### Market challenge

- Product recalls
- For a full, detailed list, view our report

#### Market trend

- Increasing demand for gluten-free products
- For a full, detailed list, view our report

#### Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?

- Who are the key vendors in this market space?

You can request one free hour of our analyst's time when you purchase this market report. Details are provided within the report.

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