

Corporate Training Market in the US to Grow at CAGR of 7.81% and Forecast to 2020

Wiseguyreports.Com Publish New Market Report On -"Corporate Training Market in the US - Industry Analysis, Size, Share, Trends, Growth and Forecast 2017 - 2021"

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[Corporate Training Market in the US 2017](#)

Corporate training is an integral part of a successful organization's discretionary budget. The primary objective of this training is to reduce gaps in the capabilities of the workforce, both technical and non-technical, as well as to groom eligible employees to move up the company's hierarchy. Intense competition has pushed organizations to diversify regionally and internationally, increasing the need for proper training and development of the workforce. The scope of the market is widening with the adoption and implementation of such products by SMBs and large organizations at the managerial and leadership levels.

The analysts forecast the corporate training market in the US to grow at a CAGR of 7.81% in terms of revenue over the period 2015-2019.

Covered in this Report

This report covers the present scenario and the growth prospects of the corporate training market in the US for the period 2015-2019. To calculate the market size, the report considers revenue generated from corporate training across various regions worldwide.

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The report, Corporate Training Market in the US 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the US; it also covers the landscape of the corporate training market in the US and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Vendors

- GP Strategies
- HP



- Miller Heiman
- Skillsoft

Other Prominent Vendors

- Allen Interactions
- Aptara
- Articulate
- Computer Generated Solutions
- Interaction Associates
- New Horizons Worldwide
- Pearson
- Technology Transfer Services

Market Driver

- Growing Adoption of E-learning Training Solutions
- For a full, detailed list, view our report

Market Challenge

- Lack of Coordination and Planning in Learning Structure
- For a full, detailed list, view our report

Market Trend

- Government Initiatives to Boost Training
- For a full, detailed list, view our report

Key Questions Answered in this Report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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