

# Global Cellular M2M Connections and Services Market Charged to grow at the CAGR of 28.47% from 2015 to 2019

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PUNE, INDIA, December 4, 2017 /EINPresswire.com/ --

# About <u>Cellular M2M Connections and</u> Services

M2M technology enables the communication of data and information between electronic devices. In cellular M2M connections, CDMA, 2G, 3G, and 4G/LTE networks are used to establish connections between electronic devices. Cellular



M2M has a wide range of applications in industries such as automotive, healthcare, retail, transport and logistics, manufacturing, energy and utilities, and consumer electronics. Cellular M2M connections and services are used for video surveillance, remote diagnostics of vehicles, fleet management, asset tracking, theft recovery, and POS. This service helps industries worldwide to enhance their operational efficiency and productivity by reducing the overall CAPEX.

Technavio's analysts forecast the global cellular M2M connections market to grow at a CAGR of 31.77% and the global cellular M2M services market to grow at a CAGR of 28.47% over the period 2014-2019.

# Covered in this Report

The report covers the present scenario and the growth prospects of the global cellular M2M connections and services market for the period 2015-2019. The following are the major endusers of the market: consumer electronics, automotive, transport and logistics, healthcare, energy and utilities, manufacturing, and others. Others include consumer goods, financial services, retail, public services, and security industries.

Technavio's report, Global Cellular M2M Connections and Services Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. It covers the market landscape and its growth prospects in the coming years. The report includes a discussion of the key vendors operating in this market.

# **Key Regions**

- APAC
- Central and Eastern Europe
- Latin America

- MEA
- North America
- Western Europe

### **Key Vendors**

- AT&T
- China Telecom
- EE
- KT
- Sprint
- Verizon Communications
- Vodafone Group

Vendors to Watch Out

- Amdocs
- Digi International
- Ericsson
- Kore Wireless Group
- PTC
- Sierra Wireless
- Telit

#### Other Prominent Vendors

- Aeris Communications
- Comarch
- Gemalto
- Huawei
- Jasper Technologies
- Novatel Wireless
- Orange Business Services
- Red Bend
- Rogers Communications
- Swisscom
- Telecom Italia
- Telefonica
- Telenor Group (Telenor Connexion)
- TeliaSonera
- T-Mobile US
- Turkcell
- U-blox
- Wipro
- Wyless Group

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#### Market Driver

- Growing Adoption of Cellular M2M among Individuals and Enterprises
- For a full, detailed list, view our report

# Market Challenge

- Lack of Integration in M2M Devices
- For a full, detailed list, view our report

#### Market Trend

- Adoption of M2M Cloud-based Platform
- For a full, detailed list, view our report

Key Questions Answered in this Report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- · What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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