

English Language Training (ELT) 2017 China Market Expected to Grow at CAGR 18.75 % and Forecast to 2019

WiseGuyReports.com adds "English language training market in China during the period 2015-2019" reports to its Database.

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/EINPresswire.com/ --

[English Language Training](#)

Language learning has gained momentum over the years. Among the numerous languages spoken worldwide, English has emerged as the most preferred language, after

Mandarin. English is spoken by more than one billion people worldwide and is the most popular second language learned globally. The growing number of English language learners can be attributed to globalization, urbanization, and the prospects of better education and employment opportunities.

The English language training market in China, mainly represented by the private institutes, comprises more than 50,000 English language schools, with 20,000 being registered players. With more than 400 million English learners, the market has tremendous opportunities for the vendors. The majority of players employ traditional methods of classroom teaching with prints and written material. However, advances in technology and awareness among consumers have necessitated the incorporation of Internet and digital methods into the process.

Technavio's analysts forecast the English language training market in China to grow at a CAGR of 18.75% over the period 2014-2019.

Covered in this Report

This report covers the present scenario and the growth prospects of the English language training market in China during the period 2015-2019. To calculate the market size, the report



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considers revenue generated from the entire range of courses that are offered in the two segments: Pre K-12 and Adult.

Technavio's report, English Language Training Market in China 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Vendors

- Disney Consumer Products
- EF Education First
- Global Education and Technology Group
- New Oriental Education and Technology Group
- Wall Street English

Other Prominent Vendors

- ChinaEdu
- Rise English
- TAL Education Group
- TutorGroup
- Xueda Group

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Market Driver

- Development of Human Capital
- For a full, detailed list, view our report

Market Challenge

- Stringent Regulations
- For a full, detailed list, view our report

Market Trend

- Emphasis on Good Foundation at the Pre-school Level
- For a full, detailed list, view our report

Key Questions Answered in this Report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?

- What are the strengths and weaknesses of the key vendors?

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