

Cognitive Assessment and Training 2017 Global Market Expected to Grow at CAGR 15.27% and Forecast to 2019

WiseGuyReports.com adds "Global cognitive assessment and training market for 2015-2019" reports to its Database.

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About [Cognitive Assessment Tests and Training Programs](#)

Cognitive assessments constitute tests administered individually to determine a person's cognitive functioning. With rising competition, schools persistently seek to develop personalized ways for students to help them achieve their academic goals by utilizing their potential. Intelligence tests help them analyze the level of mastery a student has obtained in respective topics, while cognitive assessments help them understand the child's cognitive strengths and weaknesses using qualitative and quantitative approaches. The test scores are analyzed using a wide range of statistics methods. Based on the scores, psychologists recommend development sessions for students in concerned areas. The need for cognitive assessment for students is widely appreciated in developed economies such as the US and the UK. However, the awareness and acceptance of these psychological assessments are low in emerging economies such as MENA and India due to different cultural and learning environments. These assessments can be used in multiple scenarios and across industries such as healthcare, defense, sports, and education as well.

Technavio's analysts forecast the global cognitive assessment and training market to grow at a CAGR of 15.27% for 2014-2019.

Covered in this Report

This report covers the present scenario and the growth prospects of the global cognitive assessment and training market for 2015-2019. To calculate the market size, the report considers revenue generated by the counseling centers, which provide cognitive assessments for a fee or subscription. The market size estimated considers cognitive assessment sessions provided for the K-12 education segment (individuals up to the age of 16 years). Also, the following end-users were considered while calculating the revenue generated in the market: up to 6 years and 6-16 years of age.

Technavio's report, Global Cognitive Assessment and Training Market 2015-2019, has been



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prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects in the coming years. It also includes a discussion of the key vendors operating in this market.

Key Regions

- Americas
- APAC
- EMEA

Key Vendors

- Bracket Global
- Cambridge Cognition
- ImPACT
- Posit Science

Other Prominent Vendors

- GL Assessment
- LearningRX
- Listen and Learn Centre
- Oxford Learning
- Sherwood Children's Assessment Centre
- Tulsa Center for Child Psychology

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Market Driver

- Emphasis on Quality Education
- For a full, detailed list, view our report

Market Challenge

- Credibility Issues
- For a full, detailed list, view our report

Market Trend

- Standardization of Tests
- For a full, detailed list, view our report

Key Questions Answered in this Report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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