

E-grocery 2017 India Market Expected to Grow at CAGR 26.24 % and Forecast to 2019

The report provides in depth study of "E-grocery" using SWOT analysis i.e. Strength, Weakness, Opportunities and Threat to the organization

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[E-Grocery Market Analysis And Forecast](#)

About e-grocery

E-grocery enables consumers to purchase grocery online via COD, credit cards, or internet banking accounts. Online grocers allow private individuals and businesses to purchase products

of their choice without any time or location constraints. The online grocery market has gained momentum in recent years due to a growing number of new entrants in the Indian market. Many venture capitalists and angel investors are showing interest in e-grocery as there is immense potential and scope for growth.

Technavio's analysts forecast the e-grocery market in India to grow at a CAGR of 26.24% during the period 2014-2019.

Covered in this report

The report covers the present scenario and growth prospects of the e-grocery market in India for the period 2015-2019. To calculate the market size, the report considers revenue generated from the following segments of the market:

- Staples (rice, wheat flour, and pulses)
- Edible oils
- Beverages
- Milk and dairy products
- Baby and child care
- Biscuits and cookies
- Laundry supplies
- Household and cleaning
- Snacks
- Others (fruits and vegetables, and gourmet)

Technavio's report, E-grocery Market in India 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. It covers the landscape of the e-grocery market in India and its growth prospects in the coming years. The report includes a discussion on the key vendors operating in this market.

Key vendors



WISE GUY
REPORTS

Norah Trent Partner Relations & Marketing Manager

✉ sales@wiseguyreports.com

☎ Ph: +1-646-845-9349 (US) Ph: +44 208 133 9349 (UK)

🌐 <https://www.linkedin.com/company/4828928>

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- AaramShop
- BigBasket
- Jiffstore
- Localbanya
- Nature'sBasket
- ZopNow

Other prominent vendors

- Bazaar Cart
- Farm2Kitchen
- Grofers
- My247Market
- MyGrahak
- PepperTap
- Reliance fresh direct
- Veggie Bazaar

Market driver

- Increased penetration of the Internet
- For a full, detailed list, view our report

Market challenge

- Complex supply chain management
- For a full, detailed list, view our report

Market trend

- Rise in mobile commerce
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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CONTACT US:

NORAH TRENT

Partner Relations & Marketing Manager

sales@wiseguyreports.com

www.wiseguyreports.com

Ph: +1-646-845-9349 (US)

Ph: +44 208 133 9349 (UK)

Norah Trent
WiseGuy Research Consultants Pvt. Ltd.
+1 646 845 9349 / +44 208 133 9349
[email us here](#)

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