

Global Digital Asset Management Market Overview, Opportunity & Forecast 2019

The report provides in depth study of "Digital Asset Management" using SWOT analysis i.e. Strength, Weakness, Opportunities and Threat to the organization

PUNE, INDIA, November 9, 2017
/EINPresswire.com/ --

[Digital Asset Management Market Analysis And Forecast](#)

About Digital Asset Management

Digital asset management is a business process that organizes, stores, and retrieves rich media content, apart from managing digital rights and permissions. Rich media assets include music, videos, photos, animations, podcasts, and other multimedia content. It consists of management tasks and decisions surrounding the ingestion, cataloging, storage, retrieval, and distribution of digital assets.

Technavio's analysts forecast the global digital asset management market to grow at a CAGR of 21.7 percent over the period 2014-2019. Covered in this Report

The global digital asset management market can be categorized into two: Web content integration market and digital content management market. This report covers information about the market share of the global digital asset management market by geography based on the three key regions of the Americas, EMEA, and APAC. Technavio's report, Global Digital Asset Management Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects in the coming years. The report also includes profile of key vendors operating in this market.

Key Regions

- Americas
- APAC
- EMEA

Key Vendors

- Cognizant
- EMC
- HP
- IBM



- Oracle

Other Prominent Vendors

- ADAM Software
- Adgistics
- Adnovate
- Adobe
- Aetopia
- Asset Bank
- Brand Wizard
- Brandworkz
- Bynder
- Canto
- Celum
- ConceptShare
- DMX
- Duraspace
- EMC
- Entermedia
- Extensis
- Filecamp
- Fotoware
- Genus
- Global edit
- GRR System
- House & Co.
- HP Autonomy
- Hyland
- MediaBeacon
- MediaSilo
- Mediavalet
- MerlinOne
- Microsoft
- Northplains
- Nuxeo
- OpenText
- PicturePark
- Pixfolia
- ResourceSpace
- Saepio
- SDL
- Third Light
- WebDAM
- Widen

Market Driver

- Increased adoption of DAM across several industry verticals
- For a full, detailed list, view our report

Market Challenge

- Hesitation in adapting new technologies
- For a full, detailed list, view our report

Market Trend

- Shift toward SaaS
- For a full, detailed list, view our report

Key Questions Answered in this Report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?

- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Request For Sample Report @ <https://www.wiseguyreports.com/sample-request/59117-global-digital-asset-management-2015-2019>

Table of Contents:

Executive Summary

02. List of Abbreviations

03. Scope of the Report

03.1 Market Overview

03.2 Product Offerings

04. Market Research Methodology

04.1 Market Research Process

04.2 Research Methodology

05. Introduction

06. Market Landscape

06.1 Market Overview

06.2 Market Size and Forecast

06.3 Five Forces Analysis

07. Market Segmentation by Service

07.1 Global DAM Market Segmentation by Service

07.2 Global Web Content Management Integration Market

07.2.1 Market Size and Forecast

07.3 Global Digital Content Management Market

07.3.1 Market Size and Forecast

08. Market Segmentation by Geography

08.1 Global DAM Market by Geography

08.2 DAM Market in Americas

08.2.1 Market Size and Forecast

08.3 DAM Market in EMEA

08.3.1 Market Size and Forecast

08.4 DAM Market in APAC

08.4.1 Market Size and Forecast

09. Buying Criteria

10. Market Growth Drivers

11. Drivers and their Impact

12. Market Challenges

13. Impact of Drivers and Challenges

14. Market Trends

15. Trends and their Impact

16. Vendor Landscape

16.1 Competitive Scenario

16.1.1 Key Vendors 2014

16.2 Other Prominent Vendors

16.2.1 ADAM Software

16.2.2 Adobe Systems

16.2.3 Brandworkz

- 16.2.4 Canto
- 16.2.5 Microsoft
- 16.2.6 House & Co
- 16.2.7 MediaBeacon
- 16.2.8 Asset Bank
- 16.2.9 OpenText
- 16.2.10 Hyland
- 17. Key Vendor Analysis
 - 17.1 Cognizant
 - 17.1.1 Key Facts
 - 17.1.2 Business Overview
 - 17.1.3 Business Segmentation by Revenue 2013
 - 17.1.4 Business Segmentation by Revenue 2012 and 2013
 - 17.1.5 Geographical Segmentation by Revenue 2013
 - 17.1.6 Business Strategy
 - 17.1.7 Key Information
 - 17.1.8 SWOT Analysis
 - 17.2 EMC²
 - 17.2.1 Key Facts
 - 17.2.2 Business Overview
 - 17.2.3 Business Segmentation by Revenue 2013
 - 17.2.4 Business Segmentation by Revenue 2012 and 2013
 - 17.2.5 Geographical Segmentation by Revenue 2013
 - 17.2.6 Business Strategy
 - 17.2.7 Recent Developments
 - 17.2.8 SWOT Analysis
 - 17.3 HP
 - 17.3.1 Key Facts
 - 17.3.2 Business Overview
 - 17.3.3 Business Segmentation by Revenue 2013
 - 17.3.4 Business Segmentation by Revenue 2012 and 2013
 - 17.3.5 Geographical Segmentation by Revenue 2013
 - 17.3.6 Business Strategy
 - 17.3.7 Recent Developments
 - 17.3.8 SWOT Analysis

Continued.....

Enquiry Before Buy @ <https://www.wiseguyreports.com/enquiry/59117-global-digital-asset-management-2015-2019>

CONTACT US:

NORAH TRENT

Partner Relations & Marketing Manager

sales@wiseguyreports.com

www.wiseguyreports.com

Ph: +1-646-845-9349 (US)

Ph: +44 208 133 9349 (UK)

Norah Trent
WiseGuy Research Consultants Pvt. Ltd.
+1 646 845 9349 / +44 208 133 9349
[email us here](#)

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2018 IPD Group, Inc. All Right Reserved.