EINPRESSWIRE

POS PRINTER 2017 GLOBAL Market Expected to Grow at CAGR 7.77% and Forecast to 2021

The analysts forecast the global PoS printer market to grow at a CAGR of 7.77% during the period 2016-2020.

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/EINPresswire.com/ --

Global POS Printer Market

Description

WiseGuyReports.Com adds" GLOBAL POS PRINTER MARKET 2016-2020 "Research To Its Database.

A PoS printer is primarily used to print and encode receipts at retail stores, and hotel and restaurants chains. There are two main types of PoS printers in the global market - impact and thermal.

Covered in this report
The report covers the present scenario and the growth prospects of the global PoS printer market for 2016-2020. To calculate the market size, the report considers the revenue generated from the shipments of PoS printers across the globe.

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The market is divided into the following segments based on type of POS printers:

- Impact
- Thermal

The Global POS Printer Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors
- HP
- Seiko Epson
- Star Micronics

Other prominent vendors
- Bixolon
- Boca Systems
- Cognitive TPG
- CUSTOM SPA
- NCR
- Pertech Industries
- Woosim
- Zebra.

Market driver
- Increasing usage of cards for payments
- For a full, detailed list, view our report

Market challenge
- Growing mobile payment market
- For a full, detailed list, view our report

Market trend
- Growing demand for advanced PoS printers
- For a full, detailed list, view our report

Key questions answered in this report
- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Report Details @ https://www.wiseguyreports.com/reports/336159-global-pos-printer-market-2016-2020

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Norah Trent
WiseGuy Research Consultants Pvt. Ltd.
+1 646 845 9349 / +44 208 133 9349
email us here