

# Enterprise/Business Firewall Software Market: Global Historical Growth, Trends & Analysis (2016-2024) Research Nester

*Enterprise/business firewall software is defined as software to protect it from various malicious attacks. Business firewall software prevents hackers*

BROOKLYN,, NEW YORK, UNITED STATES, October 9, 2017

/EINPresswire.com/ --

["Enterprise/Business Firewall Software Market: Global Historical Growth \(2012-2016\) & Future Outlook \(2017-2024\) Demand Analysis & Opportunity Evaluation"](#)

The global enterprise/[business firewall software market](#) is segmented into

industry such as e-commerce & retail, information technology, government, telecommunication, manufacturing, healthcare and others. Further, information technology is believed to be the fastest growing segment in overall enterprise/business firewall software market by the end of 2024. Additionally, growing IT infrastructure across the globe coupled with increasing prevalence of network security threats such as data theft, hackers, malware and other attackers.

Global enterprise/business firewall software market is expected to register considerable CAGR over the forecast period. Moreover, enterprise/business firewall software market is anticipated to reach at noteworthy revenue by 2024. The market is expected to expand on the back of growing network and proliferation of interconnected devices.

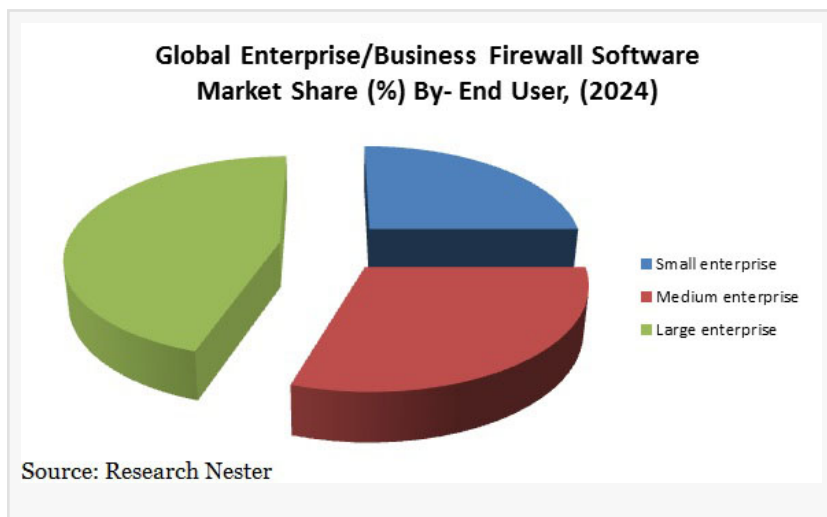
Large enterprise segment by end-user is projected to be the largest segment in overall market and is expected to continue its dominance over the forecast period owing to high adoption of network security solutions to limit the risk of network threats. Further, North America is expected to dominate the global enterprise/business firewall software market owing to huge IT infrastructure and presence of major key vendors.

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Rising demand for next generation firewall software

Growing demand for advanced and innovative firewall software to protect from theft, malicious attacks and unauthorized access is envisioned to boost the demand for enterprise/business firewall software. Further, increasing adoption of firewall software solutions by small and medium enterprises is expected to fuel the growth of enterprise/business firewall software market. Additionally, expanding enterprise network and rising number of cyber-crime across the globe is believed to foster the growth of enterprise/Business Firewall Software Market.



## Increasing network security concerns

Growing network security concerns among the small and medium enterprises due to increasing incidence of data theft and ransomware is envisioned to bolster the growth of enterprise/business firewall software market by the end of 2024. Furthermore, rapid urbanization and stringent government policies regarding consumer privacy are impelling the growth of enterprise/business firewall software market. On the contrary, less adoption of firewall software solutions by small enterprises in underdeveloped nations is anticipated to restrain the growth of enterprise/business firewall software market.

The report titled "Enterprise/Business Firewall Software Market: Global Historical Growth (2012-2016) & Future Outlook (2017-2024) Demand Analysis & Opportunity Evaluation" delivers detailed overview of the global enterprise/business firewall software market in terms of market segmentation by deployment type, by industry, by end-user and by region. Further, for the in-depth analysis, the report encompasses the industry growth drivers, restraints, supply and demand risk, market attractiveness, BPS analysis and Porter's five force model.

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This report also provides the existing competitive scenario of some of the key players of the global enterprise/business firewall software market which includes company profiling of Check Point Software Technologies Ltd., Cisco Systems, Inc., Fortinet Inc., Juniper Networks Inc., McAfee Inc., Palo Alto Networks Inc., AhnLab, Inc., Huawei Technologies Co., Ltd. and WatchGuard Technologies, Inc. The profiling enfolds key information of the companies which encompasses business overview, products and services, key financials and recent news and developments. On the whole, the report depicts detailed overview of the global enterprise/business firewall software market that will help industry consultants, equipment manufacturers, existing players searching for expansion opportunities, new players searching possibilities and other stakeholders to align their market centric strategies according to the ongoing and expected trends in the future.

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