

# Trade Management Software 2017 Global Market Expected to Grow at CAGR 12.2% and Forecast to 2020

WiseGuyReports.Com Publish a New Market Research Report On - "Trade Management Software 2017 Global Market Expected to Grow at CAGR 12.2% and Forecast to 2020".

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The analysts forecast the GTM software market to grow at a CAGR of 12.2% during the period 2016-2020.

GTM solutions address the requirements of logistics management, regulatory compliance, import and export processes, and financial information of an organization. These solutions streamline and automate business processes and enable businesses to determine the total landed cost. The implementation of trade management solution helps increase productivity, allows real-time access to different supply chain components, and increases visibility across the entire organization.

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# Covered in this report

The report covers the present scenario and the growth prospects of the GTM software market for 2016-2020. To calculate the market size, the report considers the revenue generated from the sales of GTM software. It includes software licenses and subscription costs and all the expenses related to software implementation, technical support, and maintenance.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The report, GTM Software Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its



growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

# Key vendors

- Amber Road
- Aptean
- Descartes
- Infor
- Integration Point
- Oracle
- Precision Software
- SAP
- QuestaWeb

# Other prominent vendors

- CargoWise
- Kewill Technologies
- MercuryGate International
- MIC Custom Solutions
- Bamboo Rose

# Market driver

- Increasing need to reduce operational and transportation costs
- For a full, detailed list, view our report

# Market challenge

- Increasing interoperability issues and lack of comprehensive integration strategy
- For a full, detailed list, view our report

### Market trend

- High adoption of business intelligence and analytics in GTM
- For a full, detailed list, view our report

## Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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