

# Ice Cream Market Analysis 2017 (By Segment, Key Players and Applications) and Forecasts To 2021

---

*Global Ice Cream Market Research Report 2017 Analysis and Forecast to 2021*

PUNE, INDIA, August 7, 2017 /EINPresswire.com/ -- Pune, India, 7thAugust 2017: WiseGuyReports announced addition of new report, titled "Opportunities in the Global [Ice Cream](#) Sector: Analysis of Opportunities Offered by High Growth Economies".

## Summary

"Opportunities in the Global Ice Cream Sector", report brings together multiple data sources to provide a comprehensive overview of the global Ice Cream sector as part of our global series. It includes an analysis on global Ice Cream sector with consumption analysis highlighted for all regions. The report also identifies high potential countries by regions that have been identified by creating a risk-reward analysis with multiple parameters.

GET SAMPLE REPORT @ <https://www.wiseguyreports.com/sample-request/1685727-opportunities-in-the-global-ice-cream-sector-analysis-of-opportunities-offered> □

The global Ice Cream sector was valued at US\$149.3 billion in 2016. North America was the leading region in 2016 whilst Eastern Europe is forecast to record the fastest value CAGR during 2016-2021. Growing population, rising urbanization rate, and improving economy will remain the primary macroeconomic factors driving the sector globally. Ice Cream with Health & Wellness attributes increased from 8.3% of global value sales in 2011 to 8.8% in 2016. On Trade was the leading distribution channel, while Flexible Packaging was the most commonly used package material in the Ice Cream sector, accounting for 56.7% of the volume share in 2016.

## Scope

- The report provides an overview of global and regional markets covering - Asia-Pacific, Middle East & Africa, North America, Latin America, Western Europe, and Eastern Europe - highlighting sector size, growth drivers, latest developments, and future inhibitors for the region.
- It also identifies top ten high potential countries and provides deep dive analysis of top two countries in each region.
- The report draws on the sector data by analyzing key distribution channels for Ice Cream in the global market. Sector data is also used for studying the level of competition in the sector by identifying the top brands at a global and regional level with insights on sector shares of private

label products.

- The report also includes insights on Health & Wellness products in terms of value and percentage share in the overall Ice Cream sector at global and regional level during 2011-2021.

#### Reasons to buy

- To have a thorough fact based analysis with information about the global Ice Cream sector across the six regions in value terms and the underlying factors that are driving the sales
- To gain confidence to make the correct business decisions based on a detailed analysis of the global Ice Cream sector and to identify high potential countries over the next 5 years
- The analysts have placed a significant emphasis on the mega trends that drive consumer choice and will provide a clear picture about the future opportunities that can be explored across the region, resulting in revenue expansion
- To gain competitive intelligence about leading brands in the Ice Cream sector at global and regional level with information about their sector share, business descriptions and product profiles.

#### Table of Content: Key Points

Executive Summary

Sector Overview

Current scenario and future outlook

Global Ice Cream sector overview - what are the growth drivers, latest developments, and future inhibitors

Regional Ice Cream sector overview - what are the growth drivers, latest developments, and future inhibitors

Key challenges in the global Ice Cream sector

Shift in food Consumption Patterns

Change in consumption levels in the overall food industry, 2011-2021

Reasons for shift in consumption patterns

Identifying high potential countries

Analysis of 10 countries on the basis of Risk-Reward analysis (market assessment, economic development, socio-demographic, governance indicators, and technological infrastructure)

Analysis across regions - Asia Pacific, MEA, North America, Latin America, Western Europe and Eastern Europe

High potential country analysis

Future outlook

Health & Wellness Analysis - Global and Regional Level

Case Studies

Competitive Landscape

Leading brands by region

Leading brands by market

Market Share of Private Label

Key Distribution Channels

Share of key distribution channels - global and regional level

...Continued□

ACCESS REPORT @ <https://www.wiseguyreports.com/reports/1685727-opportunities-in-the-global-ice-cream-sector-analysis-of-opportunities-offered>

Get in touch:

LinkedIn: [www.linkedin.com/company/4828928](http://www.linkedin.com/company/4828928)

Twitter: <https://twitter.com/WiseGuyReports> □

Facebook: <https://www.facebook.com/Wiseguyreports-1009007869213183/?fref=ts>

Norah Trent

wiseguyreports

+1 646 845 9349 / +44 208 133 9349

[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/396679976>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.