



Convenient Food and Drinks - Market Demand, Growth, Opportunities and Analysis of Top Key Player Forecast To 2022

Convenient Food and Drinks Global Market Trends and Opportunity Analysis 2022

PUNE, INDIA, August 3, 2017 /EINPresswire.com/ -- Pune, India, 3rd August 2017: WiseGuyReports announced addition of new report, titled "Innovation Trends and Opportunities in [Convenient Food and Drinks](#)".

Summary

"Innovation Trends and Opportunities in Convenient Food and Drinks" is part of Consumer Insight research. It examines the top trends, innovation themes, and opportunities in convenient food and drinks affecting each FMCG market.

GET SAMPLE REPORT @ <https://www.wiseguyreports.com/sample-request/1015954-innovation-trends-and-opportunities-in-convenient-food-and-drinks> □

Today's busy lifestyles affect perceptions of time, and hence consumers demand more convenient items. This report outlines consumer motivations driving the purchase of time-saving products and services. It also discusses key innovation trends in the food and drinks market by identifying five key trends, and explores future opportunities within this space.

Scope

- The senior "silver" consumer segment is growing worldwide, with unserved demand for convenience.
- Single male consumers have a proactive attitude towards cooking meals at home, but seek convenience.
- Convenience-oriented consumers do not want to compromise on quality.
- Time-saving consumers are more actively seeking out products that improve their health than average.

Reasons to buy

- Understand the relevant consumer trends and attitudes that drive and support innovation.
- Identify the opportunities to explore how convenience in packaging and products can be aligned to satisfy the needs of consumers.

Table of Content: Key Points

1. Introduction
2. Five trends in convenient food and drinks
3. Trend opportunities
 - Trend 1: Silver-friendly
 - Trend 2: Convenience for men
 - Trend 3: No compromises
 - Trend 4: Getting the right boost
 - Trend 5: Stay healthy
4. Conclusions
5. Appendix

ACCESS REPORT @ <https://www.wiseguyreports.com/reports/1015954-innovation-trends-and-opportunities-in-convenient-food-and-drinks> □

Get in touch:

LinkedIn: www.linkedin.com/company/4828928

Twitter: <https://twitter.com/WiseGuyReports> □

Facebook: <https://www.facebook.com/Wiseguyreports-1009007869213183/?fref=ts>

Norah Trent

wiseguyreports

+1 646 845 9349 / +44 208 133 9349

[email us here](#)

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2019 IPD Group, Inc. All Right Reserved.