

Global Non-Toxic Nail Polish Market is Projected to Grow at a CAGR Over 7.8% Post 2023

Market Research Future published a half cooked research report on Global Non-toxic Nail Polish Market which is Expected to at a CAGR of more than 7.8% post 2023

PUNE, MAHARASHTRA, INDIA, July 13, 2017 /EINPresswire.com/ -- [Global Non-Toxic Nail Polish Market](#) Information- By Type (Base Coat, Top Coat, Gel, Matte, Shellac And Others), By Finishing (Shimmer, Glitter, Lustre, Frost And Others), By End Use (Individuals, Nail Art Institution And Others) By Distribution Channels (Store Based And Non-Store Based) And By Region - Forecast Till 2023

Non-toxic Nail Polish are majorly used by consumers prefer chemical free or organic cosmetics products. Globally, non-toxic nail polish made from water base is in huge demand which is driving the introduction of new products under this category. Majority of non-toxic nail polish are sold for individual use. Changing lifestyle and increasing awareness among consumer about using natural and chemical free products, is boosting the sales of non-toxic nail polish since last few years.

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Globally the [non-toxic nail polish market](#) is estimated to escalate at a higher growth rate which is supported by increasing demand of organic and chemical free cosmetics products. Rising application of non-toxic nail polish especially water base nail polish by kids is also supporting the market growth. Availability of different product type and improved distribution channel is playing the key role for non-toxic nail polish market growth.

All these factors contribute to the calculated CAGR of 7.8% of Non-toxic Nail Polish market during 2017-2023.

Downstream analysis

All conventional nail polishes contain a number of toxic chemicals that most notably include formaldehyde, toluene, and dibutyl phthalate which are harmful for humans. Non-toxic nail polish is made from natural and organic ingredients which is becoming popular in developed countries. The growing popularity of non-toxic nail polish among cancer patients and kids is influencing the sales of non-toxic nail polish since last few years. Key players are introducing the various organic cosmetics products to expand their product portfolio across globe. Increasing awareness among consumers about chemical free cosmetics products is encouraging the manufacturers to invest more in organic and non-toxic nail polish products.

Competitive analysis

The major key players in Non-toxic Nail Polish market are:

- Art of Beauty Inc. (U.S.)
- Suncoat Products Inc. (Canada)
- Rockhouse Industries, Inc. (U.S.)
- Honeybee Gardens, Inc. (U.S.)
- RGB Cosmetics (U.S.)
- Karma Organic Spa (U.S.)
- Shenzhen MRB Cosmetics Co., Ltd. (China)

Regional Analysis

The global non-toxic nail polish market is segmented into North America, Europe, and Asia Pacific along with rest of the world (RoW). North America region is estimated to dominate the market followed by Asia Pacific region. U.S. and Canada are major non-toxic nail polish producers in the North American region. U.S. dominates the market in this region due to increasing demand of organic personal care products. Increasing health awareness and huge consumer base is driving the non-toxic nail polish market in the Asia Pacific region especially in developing countries like China and India. Improvement in production technology and the growing organic and chemical free products trend in the Europe region is playing key role to boost the market growth.

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Study Objectives of Non-toxic Nail Polish Markets

- Detailed analysis of the market segments and sub-segments
- To estimate and forecast market-size by type, finishing, end use, distribution channel and region
- To analyze key driving forces which are influencing the market
- Region level market analysis and market estimation of North America, Europe, Asia, and the rest of the world (ROW) and their countries
- Value Chain Analysis & Supply Chain Analysis of non-toxic nail polish market
- Company profiling of major players in the market
- Competitive strategy analysis and mapping key stakeholders in the market
- Analysis of historical market trends and technologies along with current government regulatory requirements

Intended Audience

- Non-toxic nail polish manufacturers
- Cosmetics manufacturers
- Personal care industry
- E-commerce Industry
- Retailers and wholesalers
- Traders, importers and exporters

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The Global Non-toxic Nail Polish Market is segmented under the following regions mentioned below:

North America

- U.S.
- Canada
- Mexico

Europe

- Germany
- France
- Italy
- Spain
- U.K.
- Rest of Europe

Asia-Pacific

- China
- India
- Australia
- Japan
- Rest of Asia Pacific

Rest of the world

- Iran

- Turkey
- Saudi Arabia
- South Africa
- Others

The report for Global Non-toxic Nail Polish Market of Market Research Future comprises of extensive primary research along with the detailed analysis of qualitative as well as quantitative aspects by various industry experts, key opinion leaders to gain the deeper insight of the market and industry performance. The report gives a clear picture of the current market scenario which includes historical and projected market size in terms of value and volume, technological advancement, macro economical and governing factors in the market. The report provides details information and strategies of the top key players in the industry. The report also gives a broad study of the different markets segments and regions.

Akash Anand
Market Research Future
+1-646-845-9349 (US) / +44 208 133 9349 (UK)
email us here

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