

# Whey Market Overview and Manufacturing Cost Structure: Industry Forecast Report

*Global Whey Market Information- by source (Cheese Whey), Form (Powder), Type (Hydrolyzed Whey Protein), Application (Dairy) and Region - Forecast to 2022*

PUNE, MAHARASHTRA, INDIA, June 20, 2017 /EINPresswire.com/ -- Market Research Future published a Half Cooked Research Report on Global [Whey Market](#) which is estimated to grow more than 6% after 2022.

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## Market Overview



Major Key Players are Agropur MSI, LLC (U.S.), American Dairy Products Institute (U.S.), Westland Co-operative Dairy Company (New Zealand), Glanbia, Plc (Ireland)”

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The increasing sale of whey is driven by the increase in demand for high protein containing products. The sale of whey protein as functional beverage is high amongst the athletes. Whey is popular due to its application in infant food formula as it provides necessary protein needed by the infant's body. Rise in health concerns is one of the major factors contributing to growth of the product. High demands of grab-and-go drinks are supporting the sale of whey protein beverages. In addition, the sale of powdered whey is anticipated to grow at a higher rate based on the higher shelf-life of the product.

## Competitive Analysis-

The major key players in Whey Market are

- Agropur MSI, LLC (U.S.)
- Arla Foods (Denmark)
- American Dairy Products Institute (U.S.)
- Westland Co-operative Dairy Company (New Zealand)
- Glanbia, Plc (Ireland)
- DMK Group (Germany)
- Davisco Foods Internation, Inc (U.S.)
- Milk Specialties Global (U.S.)

Key players in Whey market are mainly located in North America and Europe. Key Players from Belgium, U.S. and U.K. are following strategies of merger and acquisition with small players to expand their business in other regions due to increasing demand of whey as a dietary supplement. They are mainly focused on increasing their supply to established industries that have high demand of high

protein containing food supplements.

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## Market Forecast

Globally the whey market share in food and beverage industry is escalating by rising demand of dairy products in the developed countries. The consumption of whey is high based on the high protein content and nutritional value of the product. Whey is found to have multi-purpose application in various other industries, amongst which the application in the sports nutrition food and beverages is increasing at a higher rate.

The high demand of ready-to-drink and Ready-to-eat protein supplements is supporting the sale of whey bars and whey functional protein drinks.

These factors will play a key role in the growth of Whey market at the CAGR of 6% during 2016-2022. Access the market data and market information presented through more than 25 market data tables and 25 figures spread over 110 numbers of pages of the project report "Whey Market -Forecast to 2022"

## Downstream Analysis-

Whey is used as a protein supplement due to the high protein content which is about 50-80%. The usage of whey is increasing as it is rich in lactose, vitamins minerals and has high nutritional value. It is now being used unconventionally for the preparation of pizza dough, as a milk substitute and in preparation of rice to raise the portion of protein in these food products. Whey is extensively used in the production of functional beverages which is the most preferred option amongst the athletes. The higher demand of whey is based on its wide application as a core ingredient and as a nutrient enhancer.

## Regional Analysis

The Global Whey Market is segmented into North America, Europe, Asia Pacific, and rest of the world (ROW). Among these North America region has the major market share followed by Europe. U.S. is amongst the major producers of whey. Increasing demands of healthy bakery products is supporting the growth of the market in developed countries of North America and Europe region. Canada, Germany, China, U.S. and U.K. are the major importers of whey.

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## Market Segmentation-

Global Whey Market is Segmented by Source, Form, Type, Application and Region

## About Market Research Future:

At [Market Research Future \(MRFR\)](#), we enable our customers to unravel the complexity of various industries through our Cooked Research Report (CRR), Half-Cooked Research Reports (HCRR), Raw Research Reports (3R), Continuous-Feed Research (CFR), and Market Research & Consulting Services.

MRFR team have supreme objective to provide the optimum quality market research and intelligence

services to our clients. Our market research studies by products, services, technologies, applications, end users, and market players for global, regional, and country level market segments, enable our clients to see more, know more, and do more, which help to answer all their most important questions.

In order to stay updated with technology and work process of the industry, MRFR often plans & conducts meet with the industry experts and industrial visits for its research analyst members.

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