

Spain Smoking Tobacco Market 2017 Share, Trend, Key Players, Segmentation and Forecast to 2020

Spain Smoking Tobacco Market Consumption 2017 Forecast to 2022

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/EINPresswire.com/ -- Smoking Tobacco in Spain, 2016

Summary

Historically, Spain has been a comparatively small but expanding market for smoking tobacco products. However, it has been experiencing strong growth of late. Fine cut cigarette tobacco accounted for a vast majority of smoking tobacco consumption in 2015.

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Smoking Tobacco in Spain is an analytical report provides extensive and highly detailed current and future market trends in the Spanish tobacco market. It covers market size and structure along with per capita and overall consumption. Additionally, it focuses on brand data, retail pricing, prospects, and forecasts for sales and consumption until 2025.

Scope

- Imports of Smoking Tobacco has been showing an upward trend since 2009, although having a slight decline in 2013 and recovered in 2014 and 2015.
- Exports are also rising despite Spain not being a notable producer of smoking tobacco products.
- Although Imperial Tobacco is still the leader in Smoking Tobacco, it was once the dominant player in the market, with nearly 60% in 2005.
- The outlook is for a fall in demand for FCT as the effects of recent price rises stunt what was its growing use as an alternative to manufactured cigarettes.

Reasons to buy

- Get a detailed understanding of consumption to align your sales and marketing efforts with the latest trends in the market.
- Identify the areas of growth and opportunities, which will aid effective marketing planning.
- The differing growth rates in regional product sales drive fundamental shifts in the market.
- This report provides detailed, authoritative data on these changes - prime intelligence for marketers.
- Understand the market dynamics and essential data to benchmark your position and to identify where to compete in the future.

Table of Content: Key Points

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Market context

Tobacco products market, tons,%, 2004 & 2015

Tobacco products market, tons, 2004-2016f

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Taxation and retail prices

Manufacturers and brands

The smoking population

Operating constraint

Distribution

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Prospects and forecasts

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Norah Trent

wiseguyreports

+1 646 845 9349 / +44 208 133 9349

[email us here](#)

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