

Direct Marketing Services Global Market Expected to Reach \$660.85 Billion by Forecasts Period 2022

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[Direct Marketing Services Market](#) 2017

In this report, the global Direct Marketing Services market is valued at USD 291.13 Billion in 2016 and is expected to reach USD 660.85 Billion by the end of 2022, growing at a CAGR of 14.64% between 2016 and 2022.

Figure Global Revenue (Million USD)/Output Status and Outlook 2012-2022

Geographically, this report is segmented into several key Regions, with output/production, consumption, revenue, market share and growth rate of Direct Marketing Services in these regions, from 2012 to 2022 (forecast), covering

United States

EU

China

Japan

South Korea

Taiwan

Other regions



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The major players in global Direct Marketing Services market include Rappapollins , Epsilon, Wunderman, DraftFCB, Aspen Marketing Services, Harte-Hanks Direct, OgilvyOne, Merkle, Protocol Intergrated Direct Marketing, MRM, Digitas, Carlson Marketing, SourceLink, Targetbase, ChoicePoint Precision Marketing, Alloy Media & Marketing.

On the basis of product, the Direct Marketing Services market is primarily split into
Direct mail
Telemarketing

Email marketing
Text (SMS) marketing
Handouts
Social media marketing
Direct selling
Others

On the basis on the end users/applications, this report covers
Business to Business
Business to Government
Business to Consumers
Others

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