

Functional Protein Market is Expected to Grow at a CAGR of 6.5% from 2016 to 2022

Functional Protein Market by Source (Animal Protein), Function (Sport Nutrition, Delivery Format (Powder, Creams), Distribution Channel (Supermarket), and Region

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PUNE, MAHARASHTRA, INDIA, March 20, 2017 /EINPresswire.com/ -- Market Overview

Each type of protein consists of a specific sequence of amino acids and other important ingredients that gives a specific structure to protein which contains unique functional



Key Players in market are NBTY, Inc. (U.S.), MaxiNutrition (U.K.), Glanbia Plc (Ireland), GNC Holdings, Inc. (U.S.), Universal Nutrition (U.S.), Creative Edge Nutrition, Inc. (U.S.)”

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characteristics. Functional protein is specific coupling of chemistry and movement that gives proteins the extraordinary capabilities that trigger the dynamic processes in living cells which is essential for digestion, weight loss, muscle growth and other vital functions of the body. Proteins have impressive chemical capabilities which is useful to develop different products from functional proteins in different forms. Consumers are tending towards the healthy diet now a days which has triggered the demand of functional protein across the globe.

Market Forecast

[Global Functional Protein Market](#) is mainly driven by rising awareness about health benefits of functional protein supplements. Increasing application of functional protein in sport nutrition production is supporting the growth of the market. Some functional proteins are useful to improve digestive system and to maintain the body weight which has triggered the demand of functional proteins from last few years. Growing encouragement of outdoor activities such as sports and gym is playing the important role in rising sales of functional protein in developed countries.

These factors will play a key role in the growth of functional protein market at the CAGR of 6.5% during 2016-2022.

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Key Players and Competitive Analysis:

The major key players in functional protein market are

- NBTY, Inc. (U.S.)
- MaxiNutrition (U.K.)
- Glanbia Plc (Ireland)
- GNC Holdings, Inc. (U.S.)
- Universal Nutrition (U.S.)
- Creative Edge Nutrition, Inc. (U.S.)
- Herbalife, Ltd. (U.S.)
- Atlantic Grupa d.d. (Croatia)

Key players in functional protein market are mainly located in North America and Europe region. Key Players from U.S. and U.K. are following strategies of merger and acquisition of small players from Asia Pacific and Middle East region to expand their business in those particular region due to increasing demand of functional proteins.

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Downstream Analysis:

Functional protein is mainly consumed to boost muscle power, to improve digestion and to maintain the body weight. Immunoglobulins found in plasma proteins, colostrum and eggs, can positively impact the animal's immune system, improving health, reducing the effects of pathogenic bacteria and viruses and improving recovery intestinal challenge. Due to this property its use in animal feed has increased from last few years. Some functional proteins are also used to improve immune system of the body. Athletes and sport persons consume functional protein to enhance their performance.

Regional Analysis

The global functional protein market is segmented into North America, Europe, Asia Pacific, and rest of the world (ROW). Among these North America region has the major market share followed by Europe. Increasing awareness about healthy diet and developed market for nutritional supplements is supporting growth of the market in developed countries of North America and Europe region. U.K., Canada, Netherlands, Chile and Spain are the major importers of functional protein.

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Market Segmentation:

Global functional protein market is segmented by source, function, delivery format, distribution channel and region.

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In order to stay updated with technology and work process of the industry, MRFR often plans & conducts meet with the industry experts and industrial visits for its research analyst members.

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