

# Digital Asset Management Software Market Analysis Covering New Technologies, Key Players and Industry Forecast- 2022

*Digital Asset Management Software Market by Deployment (On premise, Cloud), Application (Entertainment Industry, BFSI, Education), End Users – Forecast to 2022*

“ We enable our customers to unravel the complexity.”

Market Research Future



PUNE, MAHARASHTRA, INDIA, January 12, 2017 /EINPresswire.com/ -- Latest Industry News

•In May 2016, CELUM released the new update of its DAM software which will help in brand managers, sales representatives and photographers.



Key Players in Market are- Oracle Corporation (U.S.), Adobe Systems (U.S.), IBM Corporation (U.S.), HP (U.S.), Cognizant Technology Solutions (U.S.), EMC Corporation (U.S.), CELUM (Austria), Widen (U.S.)”

*Market Research Future*

•In February 2016, Celartem Inc. released the update of its DAM software for workgroup and organizations of all sizes.

Key players in Digital Asset Management Software Market:

- Oracle Corporation (U.S.)
- Adobe Systems (U.S.)
- IBM Corporation (U.S.)
- HP (U.S.)
- Cognizant Technology Solutions (U.S.)

- BMC Corporation (U.S.)
- CELUM (Austria), Widen (U.S.)
- Celartem Inc. (U.S.)
- MediaBeacon Inc. (U.S.)

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Market Scenario:

Digital Asset Management Software offers an effective solution for organizations to share, store, organize, find and retrieve the digital files within the organization or from outside when needed. As the number of companies around the world are increasing and adopting new technologies and systems for the data management, DAM software becomes a quite effective option to them.

## Market Segments

- Segmentation by Deployment: On premise and Cloud.
- Segmentation by Application Areas: Entertainment industry, BFSI, Education, Manufacturing industry among others.
- Segmentation by End Users: Small organizations, Medium organization and Large organizations.

Taste the market data and market information presented through more than 60 market data tables and figures spread over 115 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on "[Digital Asset Management Software Market Report-Global Forecast 2022](#)"

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The reports also covers brief analysis of Geographical Region includes:

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- North America

- oUS

- oCanada

## Europe

- Western Europe

- oGermany

- oFrance

- oItaly

- oSpain

- oU.K

- oRest of Western Europe

- Eastern Europe

## Asia- Pacific

- Asia
  - oChina
  - oIndia
  - oJapan
  - oSouth Korea
  - oRest of Asia
- Pacific

The Middle East & Africa

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In order to stay updated with technology and work process of the industry, MRFR often plans & conducts meet with the industry experts and industrial visits for its research analyst members.

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