

Self-service Kiosk Global Market Share, Size, Trends and Growth 2016-2020

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The analysts forecast the global [self-service kiosk](#) market to grow at a CAGR of 4.67% during the period 2016-2020.

A self-service, or interactive, kiosk is a customized computer terminal that is either standalone or networked and is used to access information and services conveniently. A self-service kiosk consists of a monitor, usually touch enabled, through which people can seek information of their choosing. Self-service kiosks enable service providers to cater to high customer traffic. They are of immense help in retail stores and outlets, when the number of support staff is few and the number of customers is high.

Covered in this report

The report covers the present scenario and the growth prospects of the global self-service kiosk market for the period 2015-2020. To calculate the market size, the report considers the revenue generated from sales of self-service kiosks. It also considers sales of the pre-loaded software used in kiosks.

The market is divided into the following segments based on application:

- Entertainment
- Financial services
- Healthcare
- Retail
- Travel
- Others (public spaces, educational institutions, governments, hotels, and restaurants)

The report, Global Self-Service Kiosk Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key



vendors operating in this market.

Key vendors

- Diebold
- IBM
- KIOSK Information Systems
- NCR
- Slabb

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Other prominent vendors

- Meridian
- Outerwall
- Phoenix Kiosk
- Photo Finale
- Rosendahl Conceptkiosk
- TravelersBox.

Market driver

- Growing number of smart cities
- For a full, detailed list, view our report

Market challenge

- Cyber attacks
- For a full, detailed list, view our report

Market trend

- High usage of tablets instead of kiosks
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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- High usage of tablets instead of kiosks
- Location awareness
- Integration with omnichannel retailing

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