

Commercial Pharmaceutical Analytics Market Synopsis, Key Findings, Major Companies Analysis and Forecast to 2027

Commercial Pharmaceutical Analytics Market by Types (Prescriptive, Descriptive), Deployment, Applications (R&D, Marketing & Sales) - Forecast To 2027

PUNE, MAHARASHTRA, INDIA, October 14, 2016 /EINPresswire.com/ -- Market Scenario:

Globally the market for commercial pharmaceutical analytics is increasing rapidly. The major factor that drives the growth of commercial pharmaceutical analytics is growing adoption of new technologies and analytical tools, increasing usage of analytical tools to streamline the business process, growing pharmaceutical industry and others.

[Global Commercial Pharmaceutical Analytics Market](#) is expected to grow at the rate of about 20.0% from 2016 to 2027.

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Segments:

Global commercial pharmaceutical analytics market has been segmented as Follows:

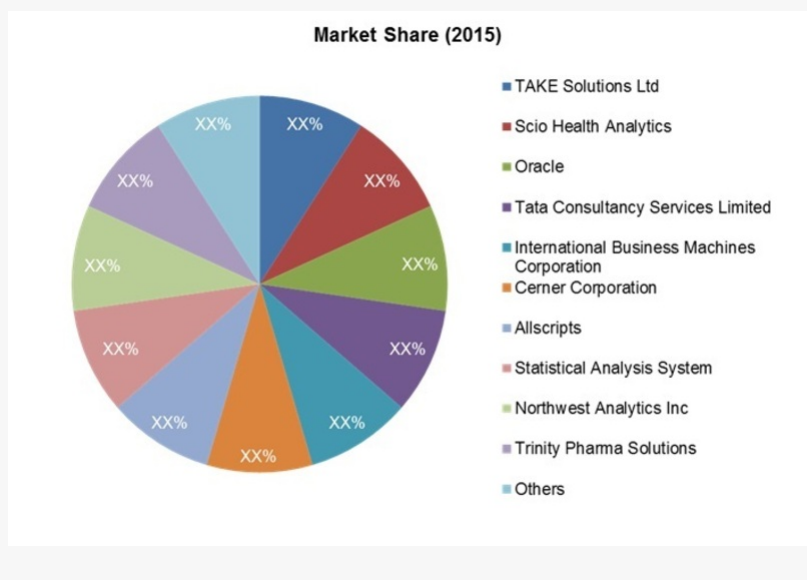
- On the basis of Types which comprises of prescriptive analytics, descriptive analytics, and predictive analytics
- On the basis of Deployment, the market is segmented into cloud based and web based
- On the basis of Applications, the market is segmented into R&D, marketing & sales, supply chain optimizations, internal reporting and others

Access the market data and information presented through data tables and figures spread 85 pages of the project report. Avail in-depth table of content (TOC) & market synopsis on "[Global Commercial Pharmaceutical Analytics Market Report- Forecast To 2027](#)"

Key Finding



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Key players in this market are: Allscripts (U.S), Microsoft (U.S), Wipro Limited (U.S), Statistical Analysis System (U.S), Northwest Analytics, INC. (U.S), ORACLE (U.S), Citiustech INC (U.S)"

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- The global commercial pharmaceutical analytics market and is expected to reach \$9,308.4 million by 2027.
- Descriptive analytics accounted for the largest market share registering 78.34% of market share in 2015
- Regionally, North America holds the largest market share 48.6% of global commercial pharmaceutical analytics market and is expected to reach \$4,299 million by 2027 from \$507.4 million in 2015.
- Asia Pacific market is expected to be the fastest growing market, and expected to grow at a CAGR of 20.8% from 2016 to 2027
- On the basis of applications, research & development

segment holds 40.8% market share

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Key Players for Commercial Pharmaceutical Analytics Market:

Some of the key players in this market are:

- Allscripts (U.S)
- Microsoft (U.S)
- Wipro Limited (U.S)
- Statistical Analysis System (U.S)
- Northwest Analytics, INC. (U.S)
- International Business Machines Corporation (U.S)
- ORACLE (U.S)
- Citiustech INC (U.S)
- Scio Health Analytics (U.S)
- Wake Solutions LTD (U.S)
- Trinity Pharma Solutions (U.S)
- Buzzy Logix INC (U.S)
- Cerner Corporation (U.S)

Regional Analysis of Commercial Pharmaceutical Analytics Market:

- Globally, North America is the largest market for commercial pharmaceutical analytics.
- Europe is the second-largest market for commercial pharmaceutical analytics. The market is anticipated to reach at \$2,613.1 by 2027.
- Due to the increasing adoption rate, Asia-pacific is estimated to be the fastest growing region globally, registering 20.8% CAGR during the forecast period.

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Intended Audience

- Healthcare & Life Science Analytics Software Companies
- Contract Research Organizations (CROs)
- Research and Development (R&D) Companies
- Government and Independent Regulatory Authorities
- Market Research and Consulting Service Providers
- Academic Medical Institutes and Universities

•Hospitals & Clinics

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