

# Tobacco: Consumption, Demand, Sales, Competitor and Forecast 2016 – 2021

Tobacco Global Market 2016 Analysis and Forecast to 2021

PUNE, INDIA, October 14, 2016 /EINPresswire.com/ -- <u>Tobacco</u> Global Industry Almanac\_2016 is a comprehensive study outlaying the current market scenario, future prospective and detailed industry insights of Tobacco market globally. The study pegs that the global tobacco market had total revenues of \$669,337.3m in 2015, representing a compound annual growth rate (CAGR) of 1.7% between 2011 and 2015.



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As per the report, the tobacco market consists of the retail sale of cigarettes, cigars and cigarillos, smokeless tobacco, and smoking tobacco.

The market's volume is expected to rise to 4,973,268.3 million pieces by the end of 2020, representing a CAGR of 0.4% for the 2015-2020 period. Further it provides, detailed industry analysis with help of Five Force Model at overall regional level and for 25 countries globally, analyzed within this report.

In order to have industry accepted standard comparative scenario – in this report, Volume data is measured in millions of pieces and includes only cigarettes, cigars and cigarillos.

#### **Key Findings**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global tobacco market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global tobacco market

Leading company profiles reveal details of key tobacco market players' global operations and

## financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global tobacco market with five year forecasts by both value and volume Compares data from 25 countries globally, alongside individual chapters on each country.

#### Synopsis

Global Tobacco industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume , and forecast to 2020). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Reasons to Buy

What was the size of the global tobacco market by value in 2015? What will be the size of the global tobacco market in 2020? What factors are affecting the strength of competition in the global tobacco market? How has the market performed over the last five years? Who are the top competitors in the global tobacco market?

## Key Highlights

The global tobacco market had total revenues of \$669,337.3m in 2015, representing a compound annual growth rate (CAGR) of 1.7% between 2011 and 2015.

The tobacco market consists of the retail sale of cigarettes, cigars and cigarillos, smokeless tobacco, and smoking tobacco. The market is valued according to retail selling price (RSP) and includes any applicable taxes. Any currency conversions used in the creation of this report have been calculated using constant 2015 annual average exchange rates. Volume data is measured in millions of pieces and includes only cigarettes, cigars and cigarillos. Market shares and distribution channel data is also measured in volume terms and inlcudes only cigarettes, cigars and cigarillos.

Market consumption volumes declined with a compound annual rate of change (CARC) of -0.4% between 2011 and 2015, to reach a total of 4,865,862.5 million pieces in 2015.

Governmental tax/duty policies have a huge impact on the performance of the market as it is the biggest influencer of price.

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