

Private and Public Cloud Market in the Financial Services Industry 2016 to 2020

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Financial services are the services offered by the financial sector to help credit companies, insurance companies, account companies, banks, investment fund firms, and finance firms to manage capital. The financial services industry is shifting toward the adoption of cloud for business operations to avoid IT infrastructure costs and operational expenditure. Cloud improves performance, increases efficiency, and ensures the security of business operations and business data.

There are many vendors offering cloud-based solutions to financial services based on their business requirements. Both private and public cloud solutions are used in the financial services industry. Private cloud solutions are used more often by financial institutions as they offer better security of financial data, flexibility when expanding their operations, and customization based on business requirements.

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Covered in this report

The report covers the present scenario and the growth prospects of the global private and public cloud market in financial services industry for 2016-2020. To calculate the market size, the report considers the revenue generated from solutions and the fee charged for subscription of the public and private cloud for financial services.

The market is divided into the following segments based on geography:

- Americas
- APAC

- EMEA

Global Private and Public Cloud Market in Financial Services Industry 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

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Key vendors

- AWS
- CSC
- Eze Castle Integration
- Fujitsu
- Google
- IBM
- Jack Henry & Associates
- Microsoft
- Oracle
- Rackspace
- Red Hat
- Salesforce.com
- VMware

Other prominent vendors

- Accenture
- Alibaba Group Holding
- Box
- EMC
- Fiserv
- HPE
- Huawei Technologies
- Infosys
- SAP

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Market driver

- Growing demand for virtually unlimited storage and big data
- For a full, detailed list, view our report

Market challenge

- Data security and privacy
- For a full, detailed list, view our report

Market trend

- Development of OpenStack
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

You can request one free hour of our analyst's time when you purchase this market report. Details are provided within the report.

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