

## Skating Shoes Industry Segments Based on Geography, Key Vendors, Driver, Market Challenge, Industry Trend 2020

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PUNE, INDIA, September 2, 2016 /EINPresswire.com/ -- Global Skating Shoes Industry

The global skating shoes market has been divided into two product segments, namely, roller skating shoes or quad skates and inline skating shoes. Presently, the roller skating shoes segment is gaining prominence over the other product segment by registering the highest sales revenue and a dominant share of the market. This trend is expected to gain further traction during the forecast period, with the growing popularity of roller derby and increasing adoption of quad skates.

MEA and APAC have been displaying a favorability toward the adoption of roller skating shoes due to a rising popularity of high-speed inline skating in the regions, which has been propelling major vendors to venture into the regions' emerging markets.

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## Covered in this report

The report covers the present scenario and the growth prospects of the global skating shoes market for 2016-2020. To calculate the market size, the report considers the revenue generated from the retail sales of skating shoes to individual consumers and skating rinks.

The market is divided into the following segments based on geography:

- Americas
- APAC
- Europe
- MEA

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global skating shoes market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

### Key vendors

- Cougar
- King Line
- Mesuca Sports Guangdong
- POWERSLIDE
- Roces
- Rollerblade

## Other prominent vendors

- K2 Sports
- Riedell
- Roller Derby Skate
- Seba Skates
- Skorpion Sports
- Sure-Grip Skate

#### Market driver

- · Fitness benefits associated with skating
- For a full, detailed list, view our report

## Market challenge

- · Declining popularity of inline skating
- For a full, detailed list, view our report

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#### Market trend

- Innovations in the mechanization of skating shoes
- For a full, detailed list, view our report

## Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?

- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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