

Fish & Seafood Market Regional Analysis, Share, Demand and Cost Structure Analysis Research Report 2016

PUNE, INDIA, August 29, 2016

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-- "[Fish & Seafood](#) Market Regional Analysis, Share, Demand and Cost Structure Analysis Research Report 2016".

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Fish & Seafood Global Industry Almanac_2016 is a comprehensive study outlaying the current market scenario, future prospective and detailed industry insights of Fish & Seafood market globally. The study pegs that the global fish and seafood market had total revenues of \$158.1bn in 2015, representing a compound annual growth rate (CAGR) of 3.8% between 2011 and 2015.



As per the report, the fish & seafood market consists of the retail sale of ambient fish & seafood, processed chilled raw packaged fish & seafood, chilled raw packaged fish & seafood (whole cuts), dried fish & seafood, fresh fish & seafood, and frozen fish & seafood.

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The fresh fish & seafood (counter) segment was the market's most lucrative in 2015, equating to 30.9% of the market's overall value. Further it provides, detailed industry analysis with help of Five Force Model at overall regional level and for 25 countries globally, analyzed within this report.

In order to have industry accepted standard comparative scenario – in this report, the market is

valued according to retail selling price (RSP) and includes any applicable taxes.

Key Findings

x0007 Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global fish and seafood market

x0007 Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global fish and seafood market

x0007 Leading company profiles reveal details of key fish and seafood market players' global operations and financial performance

x0007 Add weight to presentations and pitches by understanding the future growth prospects of the global fish and seafood market with five year forecasts by both value and volume

x0007 Compares data from 25 countries globally, alongside individual chapters on each country.

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Synopsis

Global Fish and Seafood industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume , and forecast to 2020). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Reasons To Buy

x0007 What was the size of the global fish and seafood market by value in 2015?

x0007 What will be the size of the global fish and seafood market in 2020?

x0007 What factors are affecting the strength of competition in the global fish and seafood market?

x0007 How has the market performed over the last five years?

x0007 Who are the top competitors in the global fish and seafood market?

Key Highlights

The global fish and seafood market had total revenues of \$158.1bn in 2015, representing a compound annual growth rate (CAGR) of 3.8% between 2011 and 2015.

The fish & seafood market consists of the retail sale of ambient fish & seafood, processed chilled raw packaged fish & seafood, chilled raw packaged fish & seafood (whole cuts), dried fish & seafood, fresh fish & seafood, and frozen fish & seafood. The market is valued according to retail selling price (RSP) and includes any applicable taxes. Any currency conversions used in the creation of this report have been calculated using constant 2015 annual average exchange rates.

Market consumption volume increased with a CAGR of 3.5% between 2011 and 2015, to reach a total of 25.9 billion kilograms in 2015.

Future challenges for the market include increased environmental awareness in developed

countries and a drive towards localism. Conversely, developing countries middle classes will continue to demand premium imports.

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Norah Trent
WiseGuy Research Consultants Pvt. Ltd.
16468459349
[email us here](#)

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