

Global Xanthan Gum Market Research Report by application and by geography Forecast to 2027

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PUNE, INDIA, May 24, 2016 /EINPresswire.com/ -- Global [Xanthan Gum: Market](#) Overview Increasing demand from end use industries includes oil & gas, food and beverages among others is escalating the demand for the Xanthan gum market. Xanthan Gum is the bacterium which secretes polysaccharide which in is Xanthan Gum, which is commonly used as a food thickening agent (salad dressing) and a stabilizer. Xanthan Gum scientific name is Xanthomonas. Xanthan Gum is produced by fermenting glucose, sucrose or lactose, followed by precipitation of polysaccharide from a growth medium with isopropyl alcohol, dried and ground into a fine powder. Later, it is added to a liquid medium to form the gum.

Oil & gas and food & beverage industries account for over 80% of xanthan gum market in the terms of revenue and volume. The fastest growing application of Xanthan gum is the food and the beverage industry closely followed by the oil and gas industry. Xanthan Gum aids the growing population, changing lifestyle of consumers as the low price alternative to guar gum. Xanthan gum is used in a wide range of food and beverages. The increasing demand for petroleum and petrochemicals will further lead to a rise in the demand of Xanthan gum in the forecasted period. It is expected that Global Xanthan Gum Market will register the CAGR of more than 5.5% during the forecast period.

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Global Xanthan Gum: Market Segmentation

For the purpose of study, Market Research Future segmented the Xanthan Gum Market on the basis of applications

Food and beverage- Xanthan gum is used to flesh out the drinks and fruit juices. When these beverages containing fruit pulp particles, the use of xanthan gum helps maintain the suspension giving better appearance. In bakery industry, xanthan gum is used primarily to increase water retention during baking and thus extending shelf life of bakery products and refrigerated dough's

Oil and gas- Xanthan gum is an important ingredient in the hydraulic fluid used for the hydraulic fracking process. It carries with it the sands used to prop open the fractures to allow the flow of oil or gas from these cracks.

Pharmaceutical and cosmetic industry- Xanthan Gum is used as a stabilizer (in cosmetic products, for example, to prevent ingredients from separating)

End Users: Households, Healthcare and pharmaceutical industry and others.

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Xanthan Gum market regional analysis:

North America

North America is a major chunk of the Xanthan Gum market. The recovery of the pharmaceutical industry in the US is expected to drive the demand of xanthan gum upwards in the forecasted period. Canada poses as another big market for Xanthan Gum US Department of Commerce announced antidumping duties on imports of xanthan gum from China. This move is anticipated to restrict the supply of xanthan gum manufactured in China and further boost the domestic xanthan gum market.

Asia Pacific

With the increasing number of food processing industries in the Asia pacific, the demand for xanthan gum is going to witness a significant boost. Rapid economic development in China, India, Indonesia and Vietnam will further result in boosting the demand. Favorable government policies are another factor which is going to contribute the boost in the sales of Xanthan gum. Growing domestic demand for foods & beverages in emerging markets of BRICS is anticipated to create a positive impact on the global food & beverage industry which will result in growth in the demand for xanthan gum over the forecast period.

Global Xanthan Gum Market: Prominent Market Players

- Cargill
- Sancho & Lee Co. Ltd
- Jungbunzlauer AG.
- Fufeng Group Company Ltd
- Deosen Biochemical Ltd
- Archer-Daniels-Midland Company
- CP Kelco ApS
- Gum Technology Corporation,
- Meihua Holdings Group Co. Ltd
- Hebei Xinhe Biochemical Co Ltd,
- Qingdao Unichem Co Ltd.

In February 2015, Pfizer Inc. declared that it would acquire Hospira Inc. in order to increase the

use of xanthan gum in pharmaceutical applications. In January 2013, Cargill and Arasco entered into a joint venture in order to manufacture starch and sweetener based products in Saudi Arabia.

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