

US & Global Population health management (PHM) market information & analysis forecast to 2026

In the current scenario, the market of Population health management is growing at a rate of double digit CAGR

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Population Health Management: Introduction

Population health management: population health management is the procedure of providing authoritative strategies for improving the systems and policies that are affecting the health care quality, access and outcomes related to group of people and/or entire population. This includes medical care, public health interventions, genetics, and an

individual behaviour of the component of social and physical environment. There are two broad terms related to health management: Population health and Public health.

Public health management: public health management is the organized work done by society to keep people healthy and prevent any injury, illness and premature death.

For instance, public health approach to children obesity might demand education for parents and children, subsidized school lunch programs, strict rules of consumptions of junk food and cold drinks, here population health approach would take the food system into consideration, and how do agricultural subsidies affect the price of food? Can city planning policies prevent the problem of urban food deserts where significant areas of the population lack access to a grocery store?

PHM: Market Growth Influencer

In the current scenario, the market of Population health management is growing at a rate of double digit CAGR. . The incentives and investment government is doing to adopt healthcare



information technology to bring solution regarding increasing aging population and related chronic diseases are the factors which are governing this market.

In future, respective government authorities must have to give more attention towards providing value-based medicines and personalized medicines. These medicines will create an array of opportunities for respective PHM market players in upcoming years.

The main constraint here is the safety of patient's information and huge investment in building infrastructure on which market players has to pay attention to grow in this field.

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Population health management: Market Segmentation

For the purpose of this study, Market research future segmented the study to Public health management mode, delivery type, population health management trends and end users.

Public Health management market mode describes software mode and services mode.

Delivery type includes: web based delivery, cloud based delivery and premise based delivery.

Population Health Management trends:

- EHRs (Electronic Health record)
- Patient Registries
- HIE (Health Information Exchange)
- Patient Portals
- Telehealth /Telemedicine
- Remote Patient monitoring

End users are: healthcare providers such as doctors or therapist, healthcare payers like patients or medical stores, employees and government authorities.

Population health management: Regional analysis

In the current scenario of growth in global market, North America has witnessed largest share in population health market and it is expected to grow faster in upcoming years. Europe and Asia are also following the same track. The global market is categorized into North America, Europe, Asia, Latin America, Pacific countries, Middle East and Africa.

PHM: Major Players

The prominent market players existing in Population Health Management are: McKesson Corporation (U.S.), Verisk Health Inc. (U.S.), Health Catalyst LLC (U.S.), Cerner Corporation (U.S.), Allscripts, Inc. (U.S.), WellCentive, Inc. (U.S.), Conifer Health Solutions, LLC (U.S.), IBM Corporation (U.S.), i2i Systems, Inc. (U.S.), OptumHealth, Inc. (U.S.), and Healthagen, LLC (U.S.).

Population Health management requires business analytics and data management to identify, manage contacts and information and analyze to produce proper solutions. In this report, Market Research Future has focused on the current market scenario which includes market segmentation, market trends, and competitive landscape along with company profiles.

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This project report provides the market information & market data about the following geographies:

Americas

- North America
 - o US
 - o Canada
 - o Latin America

Europe

- Western Europeo
 - o Germany
 - o France
 - o Italy
 - o Spain
 - o U.K
 - o Rest of Western Europe
- Eastern Europe
 - o Poland
 - o Russia

Asia – Pacific

- Asia
 - o China
 - o India
 - o Japan
 - o South Korea
 - o Rest of Asia
- Pacific Countries
 - o Australia
 - o New Zealand

Middle East & Africa

Every report of Market Research Future comprises of extensive primary research along with the detailed analysis of qualitative as well as quantitative aspects by various industry experts, key opinion leaders to gain the deeper insight of the market and industry performance. The report gives the clear picture of current market scenario which includes historical and projected market size in terms of value and volume, technological advancement, macro economical and governing factors in the market. The report also gives a broad study of the different market segments and regions.

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