

# OneShift Secures \$5 Million Investment Through Equity Partnership With Programmed

*Equity partnership with Programmed accelerates OneShift's dominance in online employee / employer matching.*

SYDNEY, NSW, AUSTRALIA, October 19, 2013 /EINPresswire.com/ -- Online job matching platform OneShift has entered into an equity partnership with Programmed, one of Australia's leading providers of staffing, maintenance and facility management services.

Programmed has acquired a 27.5% equity stake and intends to market the capability of OneShift to many of its customers.

The new partnership will capitalise on OneShift's rapidly growing user base and Programmed's presence in key metropolitan and regional areas across Australia and New Zealand.

OneShift, an [online jobs](#) website that pairs those seeking more flexible work with the businesses that need them for short periods of time, has enjoyed rapid growth since its inception fourteen months ago.

OneShift has attracted almost 230,000 users to a site which was created from the frustration at the lack of shift work sites the founder experienced when on a working holiday in Europe last year.

Commenting on the alliance 22 year old Founder and Chief Executive Officer of OneShift, Genevieve George, says: "This partnership will drive further structural change across the recruitment industry, combining our strength in the on-line job matching space with Programmed's decades of experience and industry knowledge."

Miss George continues: "The OneShift technology allows businesses to match suitable candidates with jobs they have available. By just entering a few details on the website our automated search matches businesses up with people instantly and inexpensively. Our fastest match to date was a job posted for a barista where a suitable candidate was working 27 minutes after the job was entered on the OneShift site."

Source: <http://blog.oneshift.com.au/2013/10/02/oneshift-secures-5-million-investment/>

## About OneShift:

OneShift is a network that matches employees and employers to short term work including one off shifts, [casual jobs](#) or permanent [part time jobs](#). It is free to join and to review job seeker matches, and just \$10 to get into contact with the employee of the business' choice.

Led by Genevieve George, OneShift started as a venture to match working holiday candidates to employers in tourism hotspots and has expanded to a full range of industries including retail, construction, beauty services and healthcare among others.

Genevieve George

OneShift

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