

LA Resident Launches Fashion Accessories Collection To Support Philadelphia Public Schools & Economy

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/EINPresswire.com/ -- [Chic Renegade Fashion Accessories](#)

Collection will launch on 10/18/13 with 10% of profits going to the Philadelphia Education Supplies Fund. Trendsetters from LA and Philadelphia will gather on 11/8/13 at I-G Creative to celebrate with a pop-up shop, music and refreshments.

With the goal of boosting the local fashion economy, trendsetter Nikki Purvy is leveraging her resources and talents to launch Chic Renegade Fashion Accessories and Fashion Blog. Chic Renegade Fashion Accessories features funky, fun, and on-trend statement pieces including necklaces, bracelets, rings, sunglasses, hats, and more. Chic Renegade Fashion Accessories are sold exclusively at [chicrenegade.com](#), the ultimate accessories boutique. 10% of all of Chic Renegade's profits will be donated to the Philadelphia Education Supplies Fund.



Fashion Accessories

While leading a team of web-developers as owner and CEO of [Lidyr Creative Marketing Agency](#), Nikki Purvy was given the vision of developing an e-commerce business where she could not only nurture her passion for fashion, but also provide jobs and financial support to Philadelphia's public education system. In the wake of so many school closings, and with access to a team of marketing gurus, the LA resident with strong ties to Philadelphia became extremely motivated and dedicated to this vision. "I'm really excited about this project, it is very near and dear to my heart," says Purvy. "I can't wait to show the world our amazing collection of accessories showcased on an incredibly user-friendly platform we've created while helping an institution that shaped the woman I am today: The Philadelphia Public School System."

Chic Renegade will be celebrating its launch on Friday, November 8, 2013 with a cocktail celebration from 7pm-10pm at IG Creative in the Northern Liberties section of Philadelphia at 1021 N. 3rd St. Unit 201, Philadelphia PA 19123 featuring music, cocktails, light refreshments and a pop up shop showcasing the collection.

About Chic Renegade

Chic Renegade is a social enterprise online accessories boutique and fashion blog launching on October 18, 2013, featuring necklaces, bracelets, rings, sunglasses, hats, and more sold exclusively at ChicRenegade.com. 10% of Chic Renegade's profits are donated to the Philadelphia Education Supplies Fund.

About Nikki Purvy

Residing in both Los Angeles and Phila, Temple Alum Nikki Purvy is the visionary, entrepreneur and marketing guru. She began her career in the fashion industry in the high-end retail sector where she recognized her love and appetite for identifying trends. She later went on to found Lidy Creative Market Agency where she flexed her muscle as a creative and self-taught marketing specialist, web designer, and graphic designer. Using her e-commerce prowess she created Chic Renegade Fashion Blog in 2012.

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