

Award-winning Social Media Conference Invites Businesses, Professionals to 'Leap Into Possibility'

GILFORD, NH, USA, October 3, 2013 /EINPresswire.com/ -- Epiphanies, Inc., in partnership with Southern New Hampshire University, presents 5th annual "A-Ha!" Social Business Summit, Friday, November 15th, 2013. Theme: "Leap Into Possibility!" Live in Manchester, NH, online via livestream and video on demand for global audiences.

Social networks, discovery platforms, and mobile connectivity haven't just added more layers to business. They've added new dimensions to relationships with customers and clients, vendors and suppliers, employees and industries.

They've also unleashed massive creativity, collective wisdom, and rapidly accelerating opportunities. To help passionate professionals, entrepreneurs, and brand champions harness these powerful possibilities, Epiphanies, Inc. will host the 5th annual 'A-Ha!' Social Business Summit on Friday, November 15th, 2013. Produced in partnership with Southern New Hampshire University, the theme of this award-winning social media conference is "Leap Into Possibility!" It's open to attendees worldwide via livestream and video on demand, as well as 200+ in-person attendees at SNHU's state-of-the-art Conference and Dining Center. Early bird pricing is available for a limited time. For more details and to register, go to <http://www.AhaSummit.com>.

Lani and Allen Voivod, co-owners of Epiphanies Inc. and co-founders of the "A-Ha!" Social Business Summit, host the day-long event. Speakers and Panelists include an array of savvy professionals whose companies have collectively served hundreds of thousands of businesses and organizations worldwide.

"Today's professionals have to master an ever-expanding range of digital marketing practices, and the Speakers and Panelists are responding with an amazing program this year," says Lani Voivod. "They're covering social media, video strategies, online branding, digital engagement, inbound marketing, search engine optimization, mobile apps, content creation, social storytelling, and more."



The 2013 'A-Ha!' Social Business Summit, an award-winning social media marketing conference, Friday, 11/15/13.



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Lani Voivod

Panel discussions include a special "Get Off Your Butt and Start Making Videos" session and a "Possibility Panel" featuring open Q&A time for the audience with all of the [Summit Speakers and Panelists](#).

"Proper use of social media can be the special ingredient that helps makes the difference in the success of a business' overall marketing strategy," said Southern New Hampshire University Senior Director of Marketing and Communications Steve Boucher. "We're pleased to partner

once again with Epiphanies, Inc. to bring together some of the most thought-provoking, inspiring and creative presenters who cannot only educate attendees but also motivate them to reach heights that once seemed beyond their grasp."

Other [Partners, Sponsors, and Allies](#) for the event include Constant Contact, Flock Marketing, NH Division of Economic Development, NH Business Review, the New Hampshire Today Show With Jack Heath, KateLemay.com Art, Perk at Work, Capital City Limousine, Women Inspiring Women, and The Common Man.

Continental breakfast, lunch, refreshments, and live music by NH singer-songwriter Jim Tyrrell are included for live event attendees. Virtual attendees with the Digital Pass get access to the live stream of all "A-Ha!" Summit Speaker and Panel sessions, plus video-on-demand access for up to a full year after the conference. To learn more, watch a video from last year's event, and get up to 40% off tickets by the early bird deadline, go to <http://www.AhaSummit.com>.

About Epiphanies, Inc.

Hailed as "visionary" and "two of the most creative thinkers in the industry" by the NH Division of Economic Development, Lani and Allen Voivod share powerful social marketing strategies through speaking, events, workshops, and their online channels. Their company, Epiphanies, Inc., engages leaders, inspires entrepreneurs, and helps redefine what's possible for bold brands, innovative businesses, and mission-driven organizations. Connect with them at <http://www.EpiphaniesInc.com>, and the "A-Ha!" Summit at <http://www.AhaSummit.com>.

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