

Belfast Giants Star David Phillips Teams Up With Protein Lifestyle

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/EINPresswire.com/ -- From one winner to another, Trophy winning David Phillips the Belfast Giants [ice hockey](#) star teams up with [Protein Lifestyle](#). The partnership enables Phillips to utilise the 'purity assured' nutrition portfolio from the rising stars of the nutrition industry.

Trophy Winner David Phillips Partners With [Protein Lifestyle](#)

David Phillips is a winner and one of the leading Elite League Ice Hockey players' he has partnered with Protein Lifestyle for the 2013-2014 ice hockey season and will use nutrition products from their 'Purity Assured' range.

The Belfast Giants have had a great run of success with Phillips on board and expectations for further success in the Elite League and challenge cup. Phillips first played for the Giants in 2008/09 when he was a part of the double championship winning team that won the British Knock Out Cup and the Challenge Cup in the same season and played in North America, Australia, Denmark & Coventry before returning to Belfast for the 2012/13 Season.



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At 6ft 3ins Phillips casts a formidable figure in the Giants defence and will be a vital part of the drive for more success and this season looks to be very exciting. The Protein Lifestyle 'purity range' has a growing reputation with professional sportsmen and athletes which is underpinning growth and enabling further nutrition research and development.

Protein Lifestyle are continuing their drive to bring 'quality assured' nutrition to a wide range of sports and Ice Hockey is yet another sport where they have crafted and delivered a specific range of products. The addition of another top UK athlete to the brand is showing that this approach is a refreshing change to the industry of sports nutrition.

Co-Founder Shaun Parker said, "I am thrilled that our brand is attracting such attention and

flattered that we have great sportsmen and women using our nutrition products. We have a few surprises lined up over the next few weeks so expect more great news from the Protein Lifestyle grapevine."

Protein Lifestyle have created a nutrition range aimed at the professional sportsman and woman, the 'Purity Assured' range only uses certified high grade ingredients. Protein Lifestyle are based in Colchester and have 42 staff with a variety of nutrition experts boasting some 25 years of industry experience. Staff are also highly qualified and certified in Google products such as analytics, marketing and conversion rate optimisation. All products are certified to ISO 9001 quality assured standards.

Press Release courtesy of Online PR Media: <http://bit.ly/1aaHc5E>

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