

Boom! Social's Kim Garst To Help Social Slam 2013 Attendees Get More Followers On Pinterest

/EINPresswire.com/ Boom! Social co-founder and online marketing consultant Kim Garst will discuss the keys to using Pinterest for marketing at Social Slam in Knoxville, TN on April 5th. Garst will offer 10 tips in 10 minutes that will aid both social media veterans and those who are new to Pinterest.



Clermont, FL – Businesses owners interested in harnessing the power of social media will have the opportunity to hear directly from one of the leaders in the industry when online marketing innovator Kim Garst makes her appearance at this year's Social Slam event in Knoxville, Tennessee on April 5th.

The annual one-day conference is hosted by Social Media Club Knoxville, and this year will feature four of the top 50 social media influencers as named by Forbes, as well as a host of other online marketing specialists sharing their insights on a variety of modern business connections and marketing techniques.

"Social media sites like Pinterest are no longer ancillary parts of a successful marketing strategy, but diving into any new marketing tool can be daunting. I get a lot of questions about how to [get more Pinterest followers](#), or how to properly implement a marketing strategy like a [Pinterest contest](#), and I'm excited to shed some light on those types of questions here at Social Slam," said Kim Garst, co-founder of Boom! Social (<http://www.kimgarst.com>).

Garst was recently ranked number 24 on the Forbes "Top 50" Social Media Influencers list and, for the first time ever, will appear alongside three other members of this exclusive group for a unique Social Slam panel titled "Social Media Power: How to build your personal online brand" which will be held from 1:30pm – 2:20pm.

Shortly thereafter, from 2:30pm – 3:20pm, Garst will share her "10 Pinterest tips in 10 minutes" as part of the "Social Slam: 50 huge new ideas in 50 minutes" presentation.

"Businesses owners often view the barrier to entry of social media as too daunting to undertake, but the truth is that [getting started on Pinterest](#) isn't complicated and companies that are effectively using Pinterest for marketing are seeing significant results that proactive entrepreneurs can't afford to ignore," Garst said.

For more information about Social Slam, or to register, visit <http://soslam.com/register/>.

About Kim Garst:

Social media expert, Kim Garst, was recently named #24 in Forbes list of the Top 50 Social Media Power Influencers. Garst started <http://www.kimgarst.com> as a means to help businesses in every industry effectively connect and market to potential clientele using online marketing. She offers several tiers of training programs and has successfully helped her students explode their businesses time and time again.

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Press Release Courtesy of Online PR Media (<http://bit.ly/XGA9OG>)

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