



# HomesOn30a Hangs Out The Shingle on New Headquarters in Santa Rosa Beach, Florida

/EINPresswire.com/ HomesOn30a has opened a new headquarters in Santa Rosa Beach, Florida on scenic Highway 30-A. HomesOn30a now becomes the newest real estate brokerage company to establish a foothold along this renowned section of Florida coastline.

Drive along Florida's scenic Highway 30-A and you'll soon discover that one of Florida's top real estate agencies, HomesOn30a, has opened a new headquarters in Santa Rosa Beach. The husband and wife team of Karen and Randy Holder are the owners of the newest real estate brokerage firm to set up operations on this prime section of Florida's Gulf Coast. Both Randy and Karen Holder have been successful Florida real estate professionals since 2007, so it was no surprise when in December 2012 the couple made the decision to open their own brokerage agency.

The first order of business was to find an ideal location for their new agency, which they did. "There were two primary reasons for choosing this location. We wanted 30-A highway frontage and visibility and we also wanted a location that was as close to the middle of 30-A as we could get. Our new location fulfills both requirements," said owner and co-founder of HomesOn30a, Karen Holder. "We now have completely renovated and professionally appointed offices in the 5300 block of Highway 30-A in the Lakewood Town Center."

Finding the right location was a vital step in establishing the agency in the new neighborhood but so was their decision to keep their business operating under the name HomesOn30a. "The decision to continue using HomesOn30a was a given and made our transition much easier. We have grown to understand the value of branding and how critical web marketing is in the real estate sales business today," said co-owner and sales exec Randy Holder.

The HomesOn30a team, which includes sales executive Jennifer Brown, broker associate Kim Kirby and sales executive Colleen Regan, will now focus much of their attention on two key real estate markets along highway 30-A; WaterColor and [WaterSound lots for sale](#).

WaterColor is located on northwest Florida's Gulf coast nearby the world-renowned town of Seaside. It is a 499 acre southern coastal neighborhood that stands out among the picturesque 30-A communities. Consisting of 1,140 custom-built residences, home sites and multi-family dwellings, WaterColor's ideal location is further enhanced by the emerald green waters and shimmering white sands of the Gulf coast that surround it. Watercolor is a master-planned

community but one that still cultivates a true sense of timelessness, authenticity and welcoming feelings of comfort and familiarity for everyone who lives and visits this charming community.

WaterSound, which is also located on the northwest section of Florida's Gulf coast, was created on 256 acres of rolling dunes and grand landscape. With over a mile of beach frontage, WaterSound captures the essence of seaside living. This private retreat that is just now beginning to grow promises to be one of the ultimate destinations for 30-A living.

No one knows the WaterColor and WaterSound real estate market better than Karen Holder. Her expertise and understanding of the constantly changing real estate inventory on 30-A makes her one of the most knowledgeable real estate professionals in the area. HomesOn30a has sold close to \$120 million in real estate during what has been the worst real estate market in 80 years. But, with prices stabilizing, inventories dropping, lenders lending and builders building, 30-A's newest real estate brokerage is more excited than ever about the future of real estate and the future of HomesOn30a.

For more information about HomesOn30a visit their website or call 850-687-1064.

#### About HomesOn30a

HomesOn30A is a Florida real estate brokerage firm that focuses on residential real estate in communities located along Highway 30-A - WaterColor, WaterSound, Rosemary Beach, Seagrove Beach, Santa Rosa Beach, Grayton Beach, Alys Beach, Seaside, Seacrest Beach, Sandestin, Blue Mountain Beach and Carillion Beach. Their intimate market knowledge of the towns and communities along the northwest Gulf Coast as well as their commitment to up-to-the-minute service has helped them achieve a reputation as the top real estate agents in the region.

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Press Release courtesy of Online PR Media: <http://bit.ly/13i5YuW>

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