



JetBlue University and Allen Communication Win Gold Omni Award for Mobile Solution

/EINPresswire.com/ JetBlue University and Allen Communication have been honored with a Gold Omni Award for an Interactive Mobile Solution.

JetBlue University and Allen Communication have been honored with a Gold Omni Award for an Interactive Mobile Solution. JetBlue University, the corporate university of JetBlue Airways, partnered with Allen Communication Learning Services to develop a powerful interactive map of the JetBlue Long Island Support Center. The interactive map is designed to work with mobile devices and traditional desk-top platforms. JetBlue University created the innovative mobile solution to allow its employees to quickly acclimate to their facilities and get the most out of their support center amenities.

The Omni Intermedia Awards are owned and operated by Media Corp Inc., which exists to recognize outstanding media productions that engage, empower and enlighten. Awards are given for exceptional work in Film, Video, TV, Internet, Interactive Media, Animation and Audio production.

"The mission of the Omni Awards is to recognizing excellence in media productions and we're proud that the JetBlue University [Corporate Training Mobile Learning](#) Solution has earned that recognition," said Ron Zamir, CEO of Allen. "Relatively simple learning tools like this interactive map can have a huge impact on employee change management and adoption. We as a company must continue to help our clients innovate and adapt to technologies and approaches."

"Our mobile initiative of fitting an interactive map into a small cell phone screen had unique challenges," said Warren Christie, VP of Operational Planning and Training at JetBlue University. "We're very pleased with the Mobile Solution and our Crewmembers have been quick to adopt this helpful new resource."

This collaboration between JetBlue University and Allen is not the first. JetBlue University used Allen's [learning technology](#) to deliver their online course catalog to over 12,000 JetBlue Crewmembers.

JetBlue University

JetBlue University (JBU) is the corporate university of JetBlue Airways and offers support in training, education, and career and skills development for all Crewmembers. The primary

objective at JetBlue University is to deliver the best learning experience for each student by creating programs that not only provide exceptional adult education, but define and support the JetBlue Values and Principles of Leadership. To learn more visit www.jetblue.com.

Allen Communication Learning Services

For over 30 years, Allen (www.allencomm.com) has developed award-winning corporate training solutions for the world's best companies.

Media Contact:

Marissa Nichols

Allen Communication

801-799-7338

<http://www.allencomm.com>

Press Release courtesy of Online PR Media: <http://bit.ly/Zsc0fQ>

This press release can be viewed online at: <https://www.einpresswire.com/article/138054423>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.