



DailyFunder.com Releases iPhone App for the Alternative Lending Industry

/EINPresswire.com/ The DailyFunder Social Network is Free and Open to Anyone

Daily Funder, LLC ("The Company") is proud to announce the release of their first [iPhone application](#) ("app"). Developed jointly by Company co-founders, [Sean Murray](#) of Merchant Processing Resource and David Rubin of Capital Stack, the DailyFunder app is the ideal user interface for the DailyFunder social network. "We came to accept that more people are using their mobile devices to access the web," said Murray. "Anyone can visit <http://dailyfunder.com>, but it's the app that makes the experience more personal."

The app allows users to access the social network from anywhere and utilize all of the features available in a desktop browser. With the touch of a finger, users can send and receive private messages, access and post to recent discussions, read and post to blogs, view profiles, and customize their mobile account. An app for the Droid OS is still in early stage development.

The Company will be sending at least one representative to this year's Electronic Transactions Association Expo in New Orleans, an event that is scheduled to run from April 30th – May 2nd. This event will present an excellent opportunity for users to speak with a developer in person and offer feedback.

DailyFunder.com is quickly becoming the primary home for the alternative business lending industry and has made a big splash with Merchant Cash Advance insiders. The app is available for free in the [iTunes App Store](#).

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