

IT Resume Service Unveils TweetsResume – The Social Media-Enabled Real-Time Resume

/EINPresswire.com/ TweetsResume integrates a person's Twitter feed into their Word resume, helping job applicants to establish an ongoing connection with prospective employers throughout their [job search](#) - essentially changing the resume from one-way communication to dialog.

Unique and powerful social resume tool receives 2012 [Career Innovation Award](#)

Forbes Magazine has declared 2013 the year of "[Social HR](#)" where organizations will integrate social technologies into the way they recruit, develop, and engage potential employees. Traditional resumes will be significantly impacted, or perhaps even replaced, by the breadth and depth of an individual's social presence. Human resources departments will rely on social sources to learn more and make decisions about potential candidates.

In response to this important trend IT Resume Service has created TweetsResume, a social media-enabled, real-time resume that integrates an individual's social presence into their actual Word resume. This unique and innovative method continuously refreshes resume content to display a person's most recent Tweets. The result is a living document that is quickly and easily customized throughout a job search to best fit specific employment opportunities, and to be well matched at each stage of the interviewing, selection, and hiring process.

Jennifer Hay of IT Resume Service highlights the uniqueness of this resume. "TweetsResume is a fast and easy way to customize a resume on the fly to fit particular positions, opportunities, and circumstances. It puts the current tweets in a prominent place on the resume." She continues, "The only alternative way for a potential employer to read a person's RSS Twitter feed is by linking to a web portfolio or web page, a link that may or may not be clicked."

Stephen Van Vreede, a professional resume writer notes, "TweetsResume is a creative tool that helps transform a static resume into a real-time, dynamic branding document. Clients derive value from the ability to showcase their expertise and bolster their credibility in the market by



Sample TweetsResume displaying a person's most recent tweets.

customizing their resume as they proceed through their job search."

TweetsResume was recognized by Career Directors International at their recent conference with a 2012 Career Innovation Award. TweetsResume was originally named Twitterresume.

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<http://www.itresumeservice.com>

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