

# Philippines Beverage Market 2017 - Entry Exit of Key Players, Identify Opportunities and Challenges

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*Philippines Beverage Market 2017 Share, Trend, Segmentation and Forecast to 2022*

PUNE, INDIA, August 10, 2017 /EINPresswire.com/ -- Pune, India, 10th August 2017: WiseGuyReports announced addition of new report, titled "[Philippines Beverage](#) Forecasts March 2017".

## Summary

Philippines Beverage Forecasts is a bi-annual report designed as a global manual to provide both historical consumption trends for all commercial beverage categories, and forecast trends five years into the future. It is mainly numbers based, but includes a short analysis exploring the trends behind the data and forecast assumptions for each beverage category.

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Philippines Beverage Forecasts reports cover soft, dairy, hot and alcoholic drinks and provide a comprehensive analysis of consumption trends, covering -

- 1999-2016 topline consumption data for 31 beverage categories, with forecasts to 2022 measured in both million litres and litres per capita.
- Insightful and valuable analysis of the drivers behind the beverage trends and forecast assumptions.

## Scope

Main beverage category groups: Soft Drinks, Bulk/HOD water, Dairy & Soy Drinks & Milk Alternatives, Hot Drinks, Beer & Cider, Spirits and Wines. Individual beverage categories within each main group are as follows -

- Soft Drinks: Packaged Water (excludes all water sold in large containers of >10 liters), Carbonates, Enhanced Water, Flavored Water, Juice (100% pure juice), Nectars (products with a 25-99% juice content), Still Drinks (<25% juice content), Squash/Syrups, Fruit Powders, Iced/Ready To Drink (RTD) Tea Drinks, Iced/Ready To Drink (RTD) Coffee Drinks, Sports Drinks, Energy Drinks.
- Bulk/HOD water: Bulk/HOD water
- Dairy & Soy Drinks & Milk Alternatives: Condensed Milk, Drinking Yogurt, Evaporated Milk,

Fermented Milk, Flavored Milk, Grain Nut Rice and Seed Milk Alternative Drinks, Soymilk, White Milk.

- Hot Drinks: Hot Coffee, Hot Tea.

- Beer & Cider: Beer, Cider, Sorghum Beer Spirits: Flavored Alcoholic Beverages (FABs), Rice Wine, Sake, Spirits (excluding Fortified Wine and FABs), Wines: Fortified Wine, Wine Total (Still and Sparkling combined)

Reasons to buy

- Evaluate the very latest beverage category forecast projections to 2022 to enhance your understanding of consumption patterns and evolving trends in the beverage industry.

- Identify the current and emerging trends and future growth opportunities in the beverage market to assess the likely impact on your company's performance.

- Interrogate the data to understand both the historic and likely future performance of the beverage industry by country and category to support your long-term strategic planning.

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