

Global Healthcare Market 2015

Healthcare Global Market provides strategists, marketers and senior management with the critical information they need to assess the global Healthcare sector.

ST NORTH SUITE: 27534, FL, USA,
December 3, 2015 /EINPresswire.com/ --

[Healthcare Global Market](#) provides strategists, marketers and senior management with the critical information they need to assess the global Healthcare sector.

The total value of the healthcare sector globally in 2014 was \$7,600 billion.

Related to a world population of more than 7 billion in 2014 this equates to about \$1,085 per person per annum. Within the overall healthcare sector, the pharmaceuticals market accounts for 13.6%, the medical equipment market accounts for 4.7% and the remaining 81.6% is contributed by the healthcare services market. The healthcare industry is one of the largest and fastest-growing industries in the world. The term healthcare refers to the diagnosis, treatment, and prevention of disease, illness and other physical and mental impairments in humans and animals. The healthcare industry provides products and services to treat patients with curative, preventive, rehabilitative or palliative care. The healthcare industry can be segmented into three broad categories– health care services and facilities, pharmaceuticals and medical equipment/devices.

[Healthcare Digitization](#) of information related to patients including their medical history, diagnoses, medications, treatment plans, immunization dates, allergies, radiology images, and laboratory and test results is being made possible with Electronic Health Records (EHRs). EHRs increase patient participation, and improve diagnostic and treatment outcomes.

Governments of many countries are implementing national health schemes (NHS). The effective implementation of NHS schemes especially in the developing countries is improving healthcare access in many countries. Implementation of healthcare schemes positively impacts the overall healthcare industry.

The largest market segments in the healthcare sector as of 2014 were hospitals, offices of physicians and pharmaceuticals.

Hospitals were the largest segment market in the healthcare sector at 49.0% of the total market, worth about \$3721 billion. In the USA, the hospital construction industry has faced challenging conditions over the past five years. In the USA hospitals faced a high degree of fiscal uncertainty due to potential changes from the Patient Protection and Affordable Care Act. In the future, the industry is

The Business
Research Company

The Business Research Company



expected to enter into a recovery period.

Description

- Healthcare Global Market Report from [the Business Research Company](#) covers market characteristics, size and growth, segmentation, regional breakdowns, competitive landscape, market shares, trends and strategies for this market.
- The market characteristics section of the report defines and explains the market.
- The market size section gives the Healthcare market revenues, covering both the historic growth of the market and forecasting the future. Drivers and restraints looks at the external factors supporting and controlling the growth of the market.
- Market segmentation break down the key sub sectors which make up the market. The regional breakdowns section gives the size of the market geographically.
- Competitive landscape gives a description of the competitive nature of the market, market shares, and a description of the leading companies. Key financial deals which have shaped the market in the last three years are identified.
- The trends and strategies section highlights the likely future developments in the x market and suggests approaches.

Reasons to Purchase

Healthcare Global Market Report provides strategists, marketers and senior management with the tools they need to drive strategy in the global healthcare sector.

- Get the most up to date information available on the healthcare market globally.
- Identify growth segments and opportunities.
- Facilitate decision making on the basis of strong historic and forecast data.
- Develop business strategies before your competitors with the help of specific insights about future developments.
- Counter your competitors' business plans.
- Read 'word of mouth' interviews with leading executives and opinion leaders.
- Plan your strategy with advice from expert consultants.
- Tailor to your needs with 20% customisation of the report.

Scope

Markets Covered: Medical Equipment, Dental Laboratories, Ophthalmic Goods Manufacturing, Dental Equipment And Supplies Manufacturing, Surgical Appliance And Supplies Manufacturing, Surgical And Medical Instrument Manufacturing, Biological Product (Except Diagnostic) Manufacturing, In-Vitro Diagnostic Substance Manufacturing, Pharmaceutical Preparation Manufacturing, Medicinal And Botanical Manufacturing.

Companies Mentioned: CVS Health, McKesson, UnitedHealth Group, AmerisourceBergen, Express Scripts Holdings, Cardinal Health, Walgreens Boots Alliance, Johnson & Johnson, Anthem and Aetna

Geographic scope: Australia, Brazil, China, France, Germany, Italy, India, Japan, Spain, Russia, United Kingdom, United States, plus major regions, Europe, Americas, Middle East, Africa and Asia.

Time series: five years historic and forecast.

Data: Market in \$ millions and units.

Data segmentations: regional, market share of competitors, key sub segments.

Analytical frameworks: BCG Matrix, Value Chain, Porter's Five Forces, Four P's of marketing strategy.

Expert Interviews: summaries of five or more interviews with leading experts in the healthcare market`.

Sourcing and Referencing: Referencing of all data and analysis throughout the report with end notes.

Table of contents

- Healthcare Global Market Report
- Healthcare Market Characteristics
- Technologies
- Production processes
- Usage
- Consumption patterns
- Value Chain
- Healthcare Drivers and Restraints
- Drivers
- Restraints
- Healthcare Future Developments
- Healthcare Market Size and Growth
- 5 Years Historic Market
- 5 Years Forecast
- Healthcare Market Segmentation
- Product Segmentation
- Customer Segmentation
- Healthcare Market Regional Analysis
- Global Overview
- Europe, France, Germany, Italy, Japan, Spain, Russia, United Kingdom, Rest of Europe
- Americas, Brazil, United States, Rest of Americas
- Middle East, United Arab Emirates, Saudi Arabia
- Africa, Nigeria, South Africa, Rest of Africa
- Asia China, India, Australia, Rest of Asia
- Healthcare Market Competitive Landscape
- Competitive Market Structure
- Porter's five forces analysis
- Market Shares
- Company Profiles
- CVS Health, McKesson, UnitedHealth Group, AmerisourceBergen, Express Scripts Holdings, Cardinal Health, Walgreens Boots Alliance, Johnson & Johnson, Anthem and Aetna
- Healthcare Market Value Chain Description
- Raw Materials
- Production
- Distribution
- Marketing
- Healthcare Market Customer Information
- End User Groups
- Preferences
- Behaviors
- Healthcare Market Suggested Strategies

- Placement
- Positioning
- Price
- Product
- Interview Summaries
- Appendix

- Healthcare Global Market Report is a detailed report giving a unique insight into this market. The report is priced at \$3000 for an individual user. To use across your office the price is \$4500 and \$6000 if you wish to use across a multinational company.
- Clients are able to input on the design of the report and highlight points of special interest.
- In order to ensure the all the latest data and analysis is added report may take up to 10 working days to deliver.

About The Business Research Company

Visit www.thebusinessresearchcompany.com or call +447443439350 for more information on this and many other titles.

The Business Research Company is a market research and intelligence company which excels in company, market and consumer research. It has research professionals at its offices in the UK, India and the US as well a network of trained researchers globally. It has specialist consultants in a wide range of industries including manufacturing, healthcare, financial services and technology.

The Business Research Company's management have more than 20 years of varied business research experience. They have delivered hundreds of research projects to the senior management of some of the world's largest organizations.

The Business Research Company's Consultants have master's qualifications from top institutes and include MBAs, MSCs, CFAs and CAs. The Business Research Company's Consultants gain training and qualifications from the Market Research Society and are trained in advanced research practices, techniques, and ethics.

Oliver Guirdham
TBRC
20790823432
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2015 IPD Group, Inc. All Right Reserved.