

Manhattan Digital Strengthens its Digital Business with Acquisition of Wizard Media

In a move to expand the digital horizons & provide next-generation media solutions, Manhattan Communications has completed the acquisition of Wizard Media.

MUMBAI, MAHARASHTRA, INDIA, June 4, 2014 /EINPresswire.com/ -- Manhattan digital to further expand its prowess & expertise as a digital marketing company has announced strategic acquisition of Wizard Media. Manhattan Communications India Pvt Ltd is a full service [advertising agency](#) operating in both the Traditional and Digital media space. The agency has offices in New York, London, Toronto and Mumbai and has representative arrangements in Pune and Goa. It has roster of over 100 clients globally and also operates one of the largest Digital Ad networks – EON. Wizard Media has had good success building their digital media and direct-to-consumer offerings with an inclined focus on taking businesses to the next level. Manhattan Digital has also carved out a niche for themselves as a [Social media services company](#).

Shantonu Aditya, Co Promoter and Director Manhattan Communications said, “Our digital business is growing exponentially and for some time now we were keen to acquire specialist digital agencies. We are happy with this acquisition as it helps build our portfolio of clients not only in India but also around the globe. Chinten Shah, the promoter of Wizard Media joins us as Business Head - Digital .He has done a wonderful job in the growing the business in the last 12 months and we welcome him to the Manhattan Family.”

Chinten Shah, Promoter of Wizard Media said, "The Digital business is all about Technology and Scale. It is also about providing solutions that can seamlessly seize the goals of our clients with their existing and potential end consumers. Due to Manhattan Digital's global footprint, we shall be able to give our clients the best possible solutions in the Digital Space. I'm excited about this partnership and my new role.”

The acquisition will accelerate the availability of next-generation media solutions for verticals including [Search Engine Optimization](#), ORM and much more, combined with expertise & execution to expand, accelerate and integrate our delivery of services to better serve audiences globally.

Manhattan Communications Pvt Ltd, a 360 degree marketing solutions company has offices in U.S, U.K, Canada and India. We provide a full range of digital & traditional media services that include advertising, branding, public relations, above the line and below the line marketing

solutions, events and promotions. Our expertise lies in delivering client's objectives effectively with our extensive pool of global resources.

Press release courtesy of Online PR Media: <http://bit.ly/1kCNLVM>

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