

# Charlotte Luxury Real Estate Specialist Kam Pardasani Says High End of Market Warming Up

*Kam Pardasani, a Charlotte luxury home specialist, says higher end properties are increasingly getting bids as the 2014 season warms up.*

CHARLOTTE, NC, USA, February 19, 2014  
/EINPresswire.com/ -- Kam Pardasani, a REALTOR with Keller Williams Luxury Homes International, says that Charlotte luxury homes are finding more buyers these days as both the weather and the housing market warm up.

Pardasani says there are several reasons why buyers are submitting more offers these days on [Charlotte luxury real estate](#).

"I think one of the biggest reasons is that Charlotte's business climate is very healthy. We have Fortune 500 companies that have moved major offices here in recent years, such as [MetLife](#), [Chiquita](#), [Rubbermaid](#) and more," he says.

The combination of a strong economy and desirable neighborhoods for executives and [physicians moving to Charlotte](#) makes the local luxury home market increasingly attractive, according to Pardasani.

He says there is a feeling of security due to the stability of the Charlotte real estate market and business climate in general, giving buyers added confidence to purchase high-end homes.

According to Pardasani, the beginning of Spring has traditionally seen increases in sales for most housing markets around the country, but Charlotte is seeing a noticeable trickle-up effect on the upper end of the housing market this year.

"Our clients are very interested in providing high quality homes for their families, and we look forward to meeting that demand for them. We do need more inventory to meet demand, so luxury home owners may want to consider selling," he says.

"Our luxury home marketing program is hands down the best in the area, and includes traditional print media advertising along with a hard-hitting online strategy to get these homes the additional exposure they need," Pardasani says.

Pardasani notes that his relationships with many Fortune 500 executives and relocating companies gives his luxury home listing services an uncommon reach into the higher end of the Charlotte housing market.



Charlotte luxury home specialist Kam Pardasani says high end of market coming back

"Our focus on executive and physician relocation one hand, and the luxury home market on the other, is a win-win for both our buyers and sellers," he says.

About CharlotteArea.com

Kam Pardasani is a REALTOR® and creator of CharlotteArea.com, a resource for Charlotte area home buyers and sellers to learn more about the Charlotte, North Carolina real estate market. A 17 year resident of Charlotte, he has been in the real estate business over 7 years. He is full time and full service, totally committed to meeting his clients' Charlotte real estate needs.

Cities Pardasani serves in the greater Charlotte area include Huntersville, Lake Norman, Ballantyne, Lake Wylie, Waxhaw, Weddington, and Matthews. He holds an MBA from Wheeling University, and has a well-rounded corporate background, including Pharmaceutical Sales Rep with Eli Lilly, Financial Adviser with Charles Schwab, and Sales with Wells Fargo. He has been recognized for outstanding customer service and sales wherever he has worked. His background and friendly personal service have made him a valuable asset for corporate transfers and physician relocation to the Charlotte area.

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