

BizBash Announces Topic Weeks and A Redesigned BizBash.com

The First Topic Week Takeover to Coincide with the Launch of the New Responsively Designed BizBash.com

NEW YORK, USA, February 5, 2014 /EINPresswire.com/ -- [BizBash](#), the leading trade media for event and meeting organizers and event marketers, has rolled out the all-new

responsively designed BizBash.com along with a series of "[Topic Weeks](#)," which will take over BizBash.com in the months ahead.



Redesigned to display beautifully on any device, the new BizBash.com will provide the highest quality content in a user-friendly format. As part of this launch, BizBash is introducing "Topic Weeks," which will take over the site for one week at a time, aligning trusted editorial content with key advertisers.

“

Our goal is to constantly improve the user experience to help event organizers find inspiring ideas and discover the perfect venue and resources for their next event.

*BizBash C.E.O. and founder
David Adler*

"Our goal is to constantly improve the user experience to help event organizers find inspiring ideas and discover the perfect venue and resources for their next event," says BizBash C.E.O. and founder [David Adler](#).

The first of six "Topic Weeks," Swag Week, will launch on February 17 and will focus on all things swag. From corporate

gifts to celebrity gifting suites, Swag Week will be the ultimate resource for anyone looking to plan for gifts in the year ahead.

The full lineup of 2014 "Topic Weeks" includes:

- Swag Week: Event organizers will look to the BizBash Gifting and Swag page of BizBash.com for the latest products and ideas for gifting all year long.
- For Rent Week: Coming in April, rentals will take over BizBash.com, showcasing the must-have and most innovative props, plus rentals that will be the backdrops for summer events.
- Pick-a-Place Week: Launching in June, event organizers will turn to this section for all of the must-see venues for events of all types.
- R.S.V.P. Week: Coming in August, this section will highlight save-the-dates, wedding invitations, new ticketing solutions, and online registration platforms.
- Holiday Ideas Season: Launching in September, BizBash will preview all the resources and ideas needed to create the perfect holiday events.

- F&B Week: The final “Topic Week” of 2014, F&B Week, will highlight food and beverage, the latest trends in catering, restaurants, and where the industry will go in the year ahead.

To learn more about “Topic Weeks” and other happenings at BizBash, visit the all-new www.bizbash.com today. Follow us at @BizBash and www.facebook.com/bizbash.

Press release courtesy of Online PR Media: <http://bit.ly/1fKz4fT>

Grazia Mohren
BizBash
646.839.6896
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2015 IPD Group, Inc. All Right Reserved.