

BluePay Partners with WebReserv to Provide Integrated Payment Processing for Rentals

/EINPresswire.com/ Through its partnership with Webreserv.com, BluePay offers fully integrated payment processing for bed and breakfasts, vacation rentals, tour operators, and equipment rental businesses.

Payment processor BluePay has teamed up with industry-leading online booking system WebReserv to give its customers an affordable, integrated payment processing solution.

"Working with WebReserv makes it possible for us to give customers both an easy reservations system and an affordable integrated payment processing solution," says Kristen Gramigna, Chief Marketing Officer at BluePay. "WebReserv is like the Yelp, but unlike Yelp, it allows customers to book directly online."

Founded in 2004, WebReserv.com is a cloud-based booking system that allows rental companies to manage bookings, inventory and customers, without the need to install and manage complex booking software. Included in the package is a booking calendar that easily can be added to existing websites and Facebook pages. Now, thanks to the company's partnership with BluePay, rental and hospitality companies are able not only to take bookings but also to accept payments online, securely and without any complicated extra steps.

BluePay is a single-source provider for all of its merchants' payment processing needs. In addition to serving bed and breakfasts, vacation rentals, tour operators, and other rental companies with payment options, the company partners with diverse local and global merchants to simplify accepting credit cards, electronic checks, and other payment options.

About BluePay: Providing the highest level of data security in the industry, BluePay makes U.S. and [Canadian credit card processing](http://www.bluepay.com/canadian-credit-card-processing) simple and fast. BluePay is a full-service, Tier 1 credit card processor based in Naperville, Illinois, with offices and data centers across the United States. The firm leverages extensive industry experience and a comprehensive suite of credit card merchant processing services to provide a complete system of credit card processing solutions with competitive rates. Follow BluePay on Twitter (<http://www.twitter.com/bluepay>) for company and



credit card processing industry updates.

About WebReserv: WebReserv (<http://www.webreserv.com/>) is the leading online booking system for small businesses in US and Canada. It is used by throughout the hospitality industry and by tour operators and rental companies to automate bookings and customer relationship management.

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