

## Toronto Financial Planner, Keith Thomson Selects Digital Marketing Leader Get Noticed Get Found

/EINPresswire.com/ Toronto, Canada Certified Financial Planner<sup>®</sup>, Keith Thomson selects Digital Marketing leader <u>Get Noticed Get Found</u> to manage internet presence

(Toronto, Canada) – Consumers are increasingly using the internet's vast resources to find and compare services. In response, a growing number of financial advisory firms are turning to the web to meet potential clients where they are.

Facts back up this trend. A recent American Express Open Small Business Search Marketing Survey [<u>http://www.openforum.com/idea-</u>

hub/topics/marketing/article/small-business-search-marketing-survey-1]

found : "Among small businesses who conduct some form of online marketing, two-thirds (66%) say that new customers find them through search engines/Internet, compared to 82% who say word of mouth is still the main source where new customers find them."

Keith Thomson CFP<sup>®</sup>, CIM<sup>®</sup>, FCSI<sup>®</sup> and Managing Director of <u>Stonegate Private Counsel</u>, a financial advisory firm in Toronto, Canada. He will better serve and reach clients with <u>first-class</u> <u>web service</u> by selecting Get Noticed Get Found to manage his internet presence.

"I want to stay at the forefront of client services, and through Get Noticed Get Found, I can best serve my clients and provide them with the important information they're looking for online," said Keith Thomson, Managing Director, Stonegate Private Counsel.

Stonegate Private Counsel is a partnership that specializes in handling the affairs of high net worth families and businesses.

For more information, visit Stonegate Private Counsel, call (416) 681-7152, or e-mail info@keiththomson.ca.

About Stonegate Private Counsel: About Stonegate Private Counsel: Stonegate Private Counsel is a division of CI Private Counsel LP, and is a wholly owned subsidiary of CI Financial Corp ("CI"). CI is a Canadian public company trading under the symbol CIX on the TSX. Stonegate Private



Counsel is located in Toronto, Canada and provides financial advisory firm to high net worth clients in a variety of areas, as well as integrated wealth services, which creates a holistic strategy for all aspects of a client's financial well-being.

About Get Noticed Get Found: Get Noticed Get Found is a full-service Internet Marketing Company. The company offers a range of web services, including: website design, Google Places, social media management, blogging, and video creation.

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