

Heavy Global Play Revives Nu Disco Album After 25 Years

/EINPresswire.com/ Tour Planned to celebrate re-release of classic EP

BROOKLYN, N.Y. – Twenty-five years after his debut album was released, Michael Soward, a NU Music and Electronic Music producer, is re-releasing it because of heavy demand in Europe, Japan, Russia and Australia from music outlets and dance clubs.

"My music has found a fresh audience, and the EP has sold out already in several markets," Soward said. "I'm pulling together tour dates in 2013 so that my fans can find out first-hand how vibrant this music is."

The EP features "He's Alive" by Michael's lifelong friend Shelby Hurns. The re-released album, titled "Michael Soward," is a classic in Nu Discorecordings, which also has a strong appeal to Electronic Music fans. The original EP vinyl is being re-released in vinyl and download format in 2013. The music is featured on YouTube and can be purchased at Amazon.com.

Wikipedia describes Nu Disco as a 21st century dance music genre associated with a renewed interest in 1970s and early 1980s disco, mid-1980s Italo disco and the synthesizer-heavy Eurodisco aesthetics. In 2002, The Independent newspaper described Nu Disco as the result of applying "modern technology and pin-sharp production" to 70s disco and funk. Soward's work explores the beginnings of Nu Disco and develops the genre's range beyond its seminal origins.

About Michael Soward

Michael Soward has been producing cutting-edge music for nearly 30 years. His early efforts produced the album "Real Love." The LP was a progressive mix of synthesized gospel soul and spiritual funk. Soward continues to make new music and strongly believes that Music is the "World's True Universal Language." He released new singles in 2012, available at Amazon.com,



and is planning a tour to celebrate the re-release of his 1988 debut album.

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The Soward Music Group is a Nu Disco and Electronic Music company that was formed a year ago in Brooklyn, New York by Michael Soward.

Mr. Soward has created a catalog of music products that are Globally DJ and Dance Friendly.

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