

# TradeTec Event Marketing and Exhibits Gives Back to the Community

/EINPresswire.com/ TradeTec is an event planning company in Chicago, IL, known for their corporate event planning and commitment to helping the community with participation in the HARVEST FOR ALL program that helped feed 5,000 families.

LOMBARD, IL -- 5,000 hungry Illinois families enjoyed fresh, locally grown organic green beans this summer thanks to TradeTec. The [event-marketing firm](#) participated in the HARVEST FOR ALL community harvest program coordinated by the American Farm Bureau Federation's Young Farmers and Ranchers Program and Feeding America.



HARVEST FOR ALL aims to combat hunger in America through donated food, funds and volunteer hours. Farmers, businesses and individuals alike worked together to provide farm fresh fruit and vegetables to food shelves and depositories across the nation. TradeTec's contributions were delivered to Willow Creek Community Church and the Greater Chicago Food Depository.

"This was a great experience for us and one we are looking forward to doing again. We worked with a wonderful local farmer, Tim Metz, in St. Charles who let us use a portion of his property for our green bean crop. It turns out we have quite a few green thumbs on staff! Out of 3000 square feet of cropland, we were able to donate over 50 bushel baskets to the HARVEST FOR ALL program," explained Ken Buckman, CEO of TradeTec. ([www.ttchicago.com](http://www.ttchicago.com)).

TradeTec worked the land themselves from initial seeding and planting to watering, weeding, staking and supporting the growing vines and finally, harvesting their crop. Volunteers and their families spent weekends from June through October caring for the crop. Contributions to the HARVEST FOR ALL program created approximately 415,000 meals for families in the state of Illinois.

"We're planning to expand our participation in 2013 with more volunteers and additional support. It's very rewarding not only to see the fruits of our labor be picked and delivered, but to know we've helped put healthy, fresh food on the table of people who need it most. We're very

proud of our volunteers and the time they committed to the program," noted Ken Buckman.

TradeTec is well respected for their [corporate event planning in Chicago](#). The company provides a full line of services to make every event a Big Brand Experience. TradeTec helps their clients with pre, at and post-show marketing to build a campaign that extends past the days of the event. This dedication to customer needs and service has made TradeTec one of the top [event planning companies in Chicago](#).

About TradeTec Chicago: TradeTec helps build brands with innovative exhibits, corporate events, dedicated marketing campaigns and legendary customer service that is unmatched in the industry. More than a booth company, we are your brand-marketing partner. Companies that want to maximize their impact, manage costs and simplify logistics trust TradeTec to design encounter marketing campaigns that create big brand experiences.

Media Contact:  
Gretchen Makela  
1136 N Garfield St.  
Lombard, IL 60148  
630.376.1036  
[gmm@ttskyline.com](mailto:gmm@ttskyline.com)

Press Release Courtesy of Online PR Media ( <http://bit.ly/ZmygrY> )

---

This press release can be viewed online at: <https://www.einpresswire.com/article/128947833>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.