

Kazakhstan Beverage Market 2017- Design Competition Strategies by Identifying Who-Stands-Where in the Market

PUNE, MAHARASHTRA, INDIA,
February 10, 2018 /EINPresswire.com/ --

SUMMARY

WiseGuyReports published new report, titled "Kazakhstan Beverage Forecasts"

Kazakhstan Beverage Forecasts is a bi-annual report designed as a global manual to provide both historical consumption trends for all commercial beverage categories, and forecast trends five years into the future. It is mainly numbers based, but includes a short

analysis exploring the trends behind the data and forecast assumptions for each beverage category. Kazakhstan Beverage Forecasts reports cover soft, dairy, hot and alcoholic drinks and provide a comprehensive analysis of consumption trends, covering -

- 1999-2016 topline consumption data for 31 beverage categories, with forecasts to 2022 measured in both million litres and litres per capita.
- Insightful and valuable analysis of the drivers behind the beverage trends and forecast assumptions.

GET SAMPLE REPORT @ <https://www.wiseguyreports.com/sample-request/1706011-kazakhstan-beverage-forecasts-march-2017>

Scope

Main beverage category groups: Soft Drinks, Bulk/HOD water, Dairy & Soy Drinks & Milk Alternatives, Hot Drinks, Beer & Cider, Spirits and Wines. Individual beverage categories within each main group are as follows -

- Soft Drinks: Packaged Water (excludes all water sold in large containers of >10 liters), Carbonates, Enhanced Water, Flavored Water, Juice (100% pure juice), Nectars (products with a 25-99% juice content), Still Drinks (<25% juice content), Squash/Syrups, Fruit Powders, Iced/Ready To Drink (RTD) Tea Drinks, Iced/Ready To Drink (RTD) Coffee Drinks, Sports Drinks, Energy Drinks.
- Bulk/HOD water: Bulk/HOD water
- Dairy & Soy Drinks & Milk Alternatives: Condensed Milk, Drinking Yogurt, Evaporated Milk, Fermented Milk, Flavored Milk, Grain Nut Rice and Seed Milk Alternative Drinks, Soymilk, White Milk.
- Hot Drinks: Hot Coffee, Hot Tea.
- Beer & Cider: Beer, Cider, Sorghum Beer Spirits: Flavored Alcoholic Beverages (FABs), Rice Wine, Sake, Spirits (excluding Fortified Wine and FABs), Wines: Fortified Wine, Wine Total (Still and



Sparkling combined)

Key points to buy

- Evaluate the very latest beverage category forecast projections to 2022 to enhance your understanding of consumption patterns and evolving trends in the beverage industry.
- Identify the current and emerging trends and future growth opportunities in the beverage market to assess the likely impact on your company's performance.
- Interrogate the data to understand both the historic and likely future performance of the beverage industry by country and category to support your long-term strategic planning.

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