

How should investors move forward in the age of intellectual properties.

GUANGZHOU, CHINA, February 12, 2018 /EINPresswire.com/ -- With the gradual passing of 2017, we once again reflect on the entertainment market over the past year. This industry, which covers the majority of pastimes in modern life, is filled with fanaticism and the willingness to pay more, and we see once again modern recreation amidst the capitalism frenzy and its huge space for development. The rise of online games such as King of Glory, Jedi Survival, and some of the most exciting entertainment topics in 2017 have all given us witness to the hidden capital flows behind fanatic IP traffic, while business-savvy investors are starting to target this important market.

In fact, based on the current development of the entertainment industry, the space for future growth is still huge. With more than 7 billion people in the world, the demand for entertainment is also on the rise. Many people have experienced different forms of entertainment due to globalization, so the development of the entertainment industry is also beginning to diversify. In a new era of pan-entertainment, a great deal of unexpected things has happened in the entertainment industry in 2017.

The popularization of VR technology and the birth of a series of entertaining topics have given Ennahar Production a growing emphasis on this huge market. As an investment company set up with Dubai in 2006, it has a very good understanding of the market control and the mastery of the flow of capital. Moreover, after seeing the development of China's entertainment market, its confidence in the development of China's entertainment economy is further boosted. After initial research on the market, it quickly entered mainland China to cement its own place in this pan-entertainment era.

As Ennahar Production's main focus is in the entertainment market, and with a relatively high level of awareness of the market, it has enjoyed a good reputation within the investment community, resulting in many gaming and entertainment startups taking the initiative to invite Ennahar Production to their



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turn on entertainment

projects. At this stage, entering the Chinese market has become an important part of Ennahar Production's strategic development. In the future, it will focus on the domestic start-up companies within China to create a more favorable environment for its entertainment sector.

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