

New report discover the Children's Apparel market to rise at 6.24 % CAGR by 2021

The report provides in depth study of "Children's Apparel" using SWOT analysis i.e. Strength, Weakness, Opportunities and Threat to the organization

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Children's Apparel Market Analysis And Forecast

About Children's Apparel

Children's apparel is meant for children in the age group of 0-14 years. It includes products such as tops, bottoms, dresses, and others. There are many product categories in the apparel retail market, which include tops, jeans, pants, sweaters, coats, baby suits, rompers, skirts, pajamas, and others. MEA has been an attractive retail market for apparel brands. Saudi Arabia, the United Arab Emirates (UAE), Egypt, Kuwait, Qatar, and South Africa are some of the leading countries in the market.

Technavio's analysts forecast the children's apparel market in MEA to grow at a CAGR of 6.24% during the period 2017-2021.

Covered in this report

The report covers the present scenario and the growth prospects of the children's apparel market in MEA for 2017-2021. To calculate the market size, the report considers value sales of children's apparel products.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

Technavio's report, Children's Apparel Market in MEA 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Azadea
- Edcon



- Fawaz Al Hokair Group
- Landmark Group
- mr price group

Other prominent vendors

- adidas
- Castro
- FOX
- M.H. Alshaya
- Mothercare
- Nike
- Truworths International

Market driver

- Growing demand for premium brands in children's apparel category
- For a full, detailed list, view our report

Market challenge

- High overhead costs incurred by online retailers
- For a full, detailed list, view our report

Market trend

- Rising demand for organic apparel for children
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?

You can request one free hour of our analyst's time when you purchase this market report. Details are provided within the report.

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Table of Contents:

PART 01: EXECUTIVE SUMMARY

PART 02: SCOPE OF THE REPORT

PART 03: RESEARCH METHODOLOGY

PART 04: INTRODUCTION

- Market outline

PART 05: MARKET LANDSCAPE

- Market overview
- Market size and forecast
- Five forces analysis

PART 06: MARKET SEGMENTATION BY DISTRIBUTION CHANNEL

- Children's apparel market in MEA by distribution channel
- Children's apparel market in MEA through offline distribution channel

- Children's apparel market in MEA through online distribution channel

PART 07: MARKET SEGMENTATION BY PRODUCT

- Children's apparel market in MEA by product

PART 08: MARKET SEGMENTATION BY AGE GROUP

- Children's apparel market in MEA by age group

- Infants

- Toddlers

- Rest of the children

PART 09: REGIONAL LANDSCAPE

- Key leading countries in children's apparel market in MEA

- Saudi Arabia

- Egypt

- South Africa

- UAE

PART 10: DECISION FRAMEWORK

PART 11: DRIVERS AND CHALLENGES

- Market drivers

- Market challenges

PART 12: MARKET TRENDS

- Rising demand for organic apparel for children

- Growing adoption of omni-channel retailing

- Personalization and customization of children's apparel

- Other trends

PART 13: VENDOR LANDSCAPE

- Competitive scenario

- Key competitive strategies

PART 14: KEY VENDOR ANALYSIS

- Azadea

- Edcon

- Fawaz Al Hokair Group

- Landmark Group

- mr price group

- Other prominent vendors

PART 15: APPENDIX

Continued.....

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